



SALES BREAKDOWN BY CATEGORY

	January , 2009	%	January , 2008	%	YOY
FOOD SERVICE	1,057,270	12.74%	1,049,972	13.29%	0.70%
PUBLICATION	1,320,343	15.91%	1,226,152	15.52%	7.68%
BEVERAGE	2,541,930	30.63%	2,269,013	28.72%	12.03%
NONFOOD	2,052,300	24.73%	2,213,710	28.02%	(7.29%)
ORDINARY FOOD	1,312,874	15.82%	1,124,236	14.23%	16.78%
OTHERS	14,109	0.18%	17,380	0.22%	(18.82%)
Merchandise Sales	8,298,826	100.00%	7,900,463	100.00%	5.04%
SALES DISCOUNT	(4,269)	(0.05%)	(3,258)	(0.04%)	31.03%
NET Merchandise Sales	8,294,557		7,897,205		5.03%
OTHER OPERATING REVENUE	384,177		389,327		(1.32%)
TOTAL OPERATING REVENUE	8,678,734		8,286,532		4.73%

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2009	year 2008	YOY
January	8,678,734	8,286,532	4.73%
YTD	8,678,734	8,286,532	4.73%


SALES BREAKDOWN BY CATEGORY

	February , 2009		February , 2008		YOY
		%		%	
FOOD SERVICE	916,975	11.05%	1,029,451	13.16%	(10.93%)
PUBLICATION	1,055,803	12.72%	1,203,895	15.39%	(12.30%)
BEVERAGE	2,390,685	28.81%	2,193,451	28.04%	8.99%
NONFOOD	1,849,613	22.29%	2,053,426	26.25%	(9.93%)
ORDINARY FOOD	888,498	10.71%	1,322,016	16.90%	(32.79%)
OTHERS	17,797	0.24%	20,338	0.26%	(12.49%)
Merchandise Sales	7,119,371	100.00%	7,822,577	100.00%	(8.99%)
SALES DISCOUNT	(4,845)	(0.06%)	(1,042)	(0.01%)	364.97%
NET Merchandise Sales	7,114,526		7,821,535		(9.04%)
OTHER OPERATING REVENUE	365,200		419,357		(12.91%)
TOTAL OPERATING REVENUE	7,479,726		8,240,892		(9.24%)

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2009	year 2008	YOY
February	7,479,726	8,240,892	(9.24%)
YTD	16,158,460	16,527,424	(2.23%)



SALES BREAKDOWN BY CATEGORY

	March , 2009	%		March , 2008	%	YOY
FOOD SERVICE	1,216,608	14.66%		1,034,733	13.69%	17.58%
PUBLICATION	1,185,072	14.28%		1,088,397	14.40%	8.88%
BEVERAGE	2,723,675	32.82%		2,442,090	32.31%	11.53%
NONFOOD	2,130,309	25.67%		2,021,092	26.74%	5.40%
ORDINARY FOOD	1,027,395	12.38%		953,103	12.61%	7.79%
OTHERS	14,364	0.18%		18,895	0.25%	(23.98%)
Merchandise Sales	7,560,328	100.00%		7,558,310	100.00%	0.03%
SALES DISCOUNT	(2,774)	(0.03%)		(3,972)		(30.16%)
NET Merchandise Sales	7,557,554		0	7,554,338		0.04%
OTHER OPERATING REVENUE	424,957			401,472		5.85%
TOTAL OPERATING REVENUE	7,982,511			7,955,810		0.34%

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2009	year 2008	YOY
March	7,982,511	7,955,810	0.34%
YTD	24,140,971	24,483,234	(1.40%)



SALES BREAKDOWN BY CATEGORY

	April , 2009	%	April , 2008	%	YOY
FOOD SERVICE	1,127,773	14.49%	1,033,687	13.73%	9.10%
PUBLICATION	1,096,641	14.09%	1,020,135	13.55%	7.50%
BEVERAGE	2,690,622	34.57%	2,648,587	35.18%	1.59%
NONFOOD	1,920,872	24.68%	1,930,352	25.64%	(0.49%)
ORDINARY FOOD	932,417	11.98%	877,843	11.66%	6.22%
OTHERS	14,788	0.19%	18,068	0.24%	(18.15%)
Merchandise Sales	7,783,113	100.00%	7,528,672	100.00%	3.38%
SALES DISCOUNT	(5,032)		(2,411)		108.71%
NET Merchandise Sales	7,778,081		7,526,261		3.35%
OTHER OPERATING REVENUE	395,540		411,148		(3.80%)
TOTAL OPERATING REVENUE	8,173,621		7,937,409		2.98%

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2009	year 2008	YOY
April	8,173,621	7,937,409	2.98%
YTD	32,314,592	32,420,643	(0.33%)



SALES BREAKDOWN BY CATEGORY

	May , 2009	%	May , 2008	%	YOY
FOOD SERVICE	1,222,432	14.13%	1,155,646	14.37%	5.78%
PUBLICATION	1,119,481	12.94%	1,066,379	13.26%	4.98%
BEVERAGE	3,196,663	36.95%	2,887,909	35.91%	10.69%
NONFOOD	2,246,748	25.97%	2,069,226	25.73%	8.58%
ORDINARY FOOD	847,829	9.80%	844,418	10.50%	0.40%
OTHERS	18,168	0.21%	18,497	0.23%	(1.78%)
Merchandise Sales	8,651,320	100.00%	8,042,075	100.00%	7.58%
SALES DISCOUNT	(4,452)	(0.05%)	(2,982)	(0.04%)	49.30%
NET Merchandise Sales	8,646,868		8,039,093		7.56%
OTHER OPERATING REVENUE	438,387		412,437		6.29%
TOTAL OPERATING REVENUE	9,085,255		8,451,530		7.50%

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2009	year 2008	YOY
May	9,085,225	8,451,530	7.50%
YTD	41,399,847	40,872,173	1.29%


SALES BREAKDOWN BY CATEGORY

	June , 2009		June , 2008		YOY
		%		%	
FOOD SERVICE	1,291,776	15.92%	1,134,120	13.87%	13.90%
PUBLICATION	1,010,214	12.45%	1,004,109	12.28%	0.61%
BEVERAGE	3,231,062	39.82%	3,145,609	38.47%	2.72%
NONFOOD	1,746,169	21.52%	1,964,064	24.02%	(11.09%)
ORDINARY FOOD	821,965	10.13%	911,711	11.15%	(9.84%)
OTHERS	12,984	0.16%	17,171	0.21%	(24.38%)
Merchandise Sales	8,114,170	100.00%	8,176,784	100.00%	(0.77%)
SALES DISCOUNT	(1,843)	(0.02%)	(2,886)	(0.05%)	(36.14%)
NET Merchandise Sales	8,112,327		8,173,898		(0.75%)
OTHER OPERATING REVENUE	409,119		446,358		(8.34%)
TOTAL OPERATING REVENUE	8,521,446		8,620,256		(1.15%)

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2009	year 2008	YOY
June	8,521,446	8,620,256	(1.15%)
YTD	49,921,293	49,492,429	0.87%



SALES BREAKDOWN BY CATEGORY

	July , 2009	%	July , 2008	%	YOY
FOOD SERVICE	1,292,636	15.58%	1,293,893	14.38%	(0.10%)
PUBLICATION	1,047,452	12.62%	1,134,631	12.61%	(7.68%)
BEVERAGE	3,521,808	42.44%	3,512,766	39.04%	0.26%
NONFOOD	1,706,280	20.56%	2,170,285	24.12%	(21.38%)
ORDINARY FOOD	758,903	9.14%	870,993	9.68%	(12.87%)
OTHERS	12,509	0.15%	15,296	0.17%	(18.22%)
Merchandise Sales	8,339,588	100.49%	8,997,864	100.00%	(7.32%)
SALES DISCOUNT	(2,394)	(0.03%)	(3,097)	(0.03%)	(22.70%)
NET Merchandise Sales	8,337,194		8,994,767		(7.31%)
OTHER OPERATING REVENUE	458,594		406,418		12.84%
TOTAL OPERATING REVENUE	8,795,788		9,401,185		(6.44%)

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2009	year 2008	YOY
July	8,795,788	9,401,185	(6.44%)
YTD	58,717,081	58,893,614	(0.30%)



	Aug , 2009		Aug , 2008		YOY
		%		%	
FOOD SERVICE	1,270,710	15.31%	1,187,717	13.50%	6.99%
PUBLICATION	1,083,866	13.06%	1,171,000	13.31%	(7.44%)
BEVERAGE	3,615,141	43.56%	3,408,306	38.74%	6.07%
NONFOOD	1,640,171	19.76%	2,186,278	24.85%	(24.98%)
ORDINARY FOOD	828,540	9.98%	826,123	9.39%	0.29%
OTHERS	16,064	0.19%	18,476	0.21%	(13.05%)
Merchandise Sales	8,454,492	101.88%	8,797,900	100.00%	(3.90%)
SALES DISCOUNT	(2,748)	(0.03%)	(3,709)	(0.04%)	(25.91%)
NET Merchandise Sales	8,451,744		8,794,191		(3.89%)
OTHER OPERATING REVENUE	361,292		484,840		(25.48%)
TOTAL OPERATING REVENUE	8,813,036		9,279,031		(5.02%)

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2009	year 2008	YOY
Aug	8,813,036	9,279,031	(5.02%)
YTD	67,530,117	68,172,645	(0.94%)



SALES BREAKDOWN BY CATEGORY

	Sep , 2009		Sep , 2008		YOY
		%		%	
FOOD SERVICE	1,168,335	14.74%	1,188,353	14.74%	(1.68%)
PUBLICATION	1,127,118	14.22%	1,051,297	13.04%	7.21%
BEVERAGE	3,316,358	41.84%	3,007,161	37.30%	10.28%
NONFOOD	1,685,129	21.26%	2,042,935	25.34%	(17.51%)
ORDINARY FOOD	610,324	7.70%	750,581	9.31%	(18.69%)
OTHERS	19,023	0.24%	21,768	0.27%	(12.61%)
Merchandise Sales	7,926,287	100.00%	8,062,095	100.00%	(1.68%)
SALES DISCOUNT	(2,642)		(5,392)		
NET Merchandise Sales	7,923,645		8,056,703		(1.65%)
OTHER OPERATING REVENUE	399,304		464,321		(14.00%)
TOTAL OPERATING REVENUE	8,322,949		8,521,024		(2.32%)

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2009	year 2008	YOY
Sep	8,322,949	8,521,024	(2.32%)
YTD	75,853,066	76,693,669	(1.10%)



SALES BREAKDOWN BY CATEGORY

	Oct , 2009	%	Oct , 2008	%	YOY
FOOD SERVICE	1,294,353	15.91%	1,175,564	13.89%	10.10%
PUBLICATION	1,057,611	13.00%	1,081,620	12.78%	(2.22%)
BEVERAGE	3,097,173	38.07%	3,096,752	36.59%	0.01%
NONFOOD	1,824,785	22.43%	2,216,560	26.19%	(17.67%)
ORDINARY FOOD	846,089	10.40%	876,807	10.36%	(3.50%)
OTHERS	15,457	0.19%	16,081	0.19%	(3.88%)
Merchandise Sales	8,135,468	100.00%	8,463,384	100.00%	(3.87%)
SALES DISCOUNT	(2,074)	(0.03%)	(2,570)	(0.03%)	
NET Merchandise Sales	8,133,394		8,460,814		(3.87%)
OTHER OPERATING REVENUE	469,178		443,840		5.71%
TOTAL OPERATING REVENUE	8,602,572		8,904,654		(3.39%)

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2009	year 2008	YOY
Oct	8,602,572	8,904,654	(3.39%)
YTD	84,455,638	85,598,323	(1.33%)



SALES BREAKDOWN BY CATEGORY

	Nov , 2009		Nov, 2008		YOY
		%		%	
FOOD SERVICE	1,360,411	16.83%	1,123,976	14.12%	21.04%
PUBLICATION	1,108,214	13.71%	1,050,742	13.20%	5.47%
BEVERAGE	2,774,980	34.33%	2,703,273	33.96%	2.65%
NONFOOD	1,884,206	23.31%	2,034,619	25.56%	(7.39%)
ORDINARY FOOD	937,657	11.60%	1,033,230	12.98%	(9.25%)
OTHERS	17,784	0.22%	14,328	0.18%	24.12%
Merchandise Sales	8,083,252	100.00%	7,960,168	100.00%	1.55%
SALES DISCOUNT	(1,933)		(3,853)	(0.05%)	(49.83%)
NET Merchandise Sales	8,081,319		7,956,315		1.57%
OTHER OPERATING REVENUE	359,050		451,504		(20.48%)
TOTAL OPERATING REVENUE	8,440,369		8,407,819		0.39%

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2009	year 2008	YOY
Nov	8,440,369	8,407,819	0.39%
YTD	92,896,007	94,006,142	(1.18%)



SALES BREAKDOWN BY CATEGORY

	Dec , 2009		Dec, 2008		YOY
		%		%	
FOOD SERVICE	1,332,227	15.74%	1,036,798	13.42%	28.49%
PUBLICATION	1,232,353	14.56%	1,094,741	14.17%	12.57%
BEVERAGE	2,854,048	33.72%	2,510,102	32.49%	13.70%
NONFOOD	2,015,269	23.81%	2,096,001	27.13%	(3.85%)
ORDINARY FOOD	1,013,136	11.97%	973,447	12.60%	4.08%
OTHERS	16,928	0.20%	14,679	0.19%	15.32%
Merchandise Sales	8,463,961	100.00%	7,725,767	100.00%	9.55%
SALES DISCOUNT	(3,998)		(9,036)		(55.75%)
NET Merchandise Sales	8,459,963		7,716,731		9.63%
OTHER OPERATING REVENUE	400,452		468,354		(14.50%)
TOTAL OPERATING REVENUE	8,860,415		8,185,085		8.25%

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2009	year 2008	YOY
Dec	8,860,415	8,185,085	8.25%
YTD	101,756,422	102,191,227	(0.43%)