



**SALES BREAKDOWN BY CATEGORY**

Unit : Thousand NTD

	January, 2011		January, 2010		%	YOY
FOOD SERVICE	1,484,794	16.70%	1,327,421	15.90%		11.86%
PUBLICATION	1,355,875	15.25%	1,276,495	15.29%		6.22%
BEVERAGE	2,839,781	31.94%	2,711,612	32.48%		4.73%
NONFOOD	2,063,598	23.21%	2,018,682	24.18%		2.23%
ORDINARY FOOD	1,119,375	12.59%	992,644	11.89%		12.77%
OTHERS	27,561	0.31%	21,706	0.26%		26.97%
<b>Merchandise Sales</b>	<b>8,890,984</b>	<b>100.00%</b>	<b>8,348,560</b>	<b>100.00%</b>		<b>6.50%</b>
<b>SALES DISCOUNT</b>	<b>(10,574)</b>	<b>(0.12%)</b>	<b>(2,460)</b>	<b>(0.03%)</b>		<b>329.84%</b>
<b>NET Merchandise Sales</b>	<b>8,880,410</b>		<b>8,346,100</b>		0	<b>6.40%</b>
OTHER OPERATING REVENUE	456,480		415,725			9.80%
<b>TOTAL OPERATING REVENUE</b>	<b>9,336,890</b>		<b>8,761,825</b>			<b>6.56%</b>

TOTAL OPERATING REVENUE	year 2011	year 2010	YOY
January	9,336,890	8,761,825	6.56%
YTD	9,336,890	8,761,825	6.56%


**SALES BREAKDOWN BY CATEGORY**

Unit : Thousand NTD

	February, 2011		February, 2010		YOY
FOOD SERVICE	1,412,148	15.54%	1,231,997	14.58%	14.62%
PUBLICATION	1,313,098	14.45%	1,394,235	16.50%	(5.82%)
BEVERAGE	3,037,845	33.43%	2,773,261	32.82%	9.54%
NONFOOD	2,033,712	22.38%	1,918,975	22.71%	5.98%
ORDINARY FOOD	1,259,484	13.86%	1,110,318	13.14%	13.43%
OTHERS	30,896	0.34%	21,126	0.25%	46.25%
<b>Merchandise Sales</b>	<b>9,087,183</b>	<b>100.00%</b>	<b>8,449,912</b>	<b>100.00%</b>	<b>7.54%</b>
SALES DISCOUNT	(4,209)	(0.05%)	(2,054)	(0.02%)	104.92%
<b>NET Merchandise Sales</b>	<b>9,082,974</b>		<b>8,447,858</b>		<b>7.52%</b>
OTHER OPERATING REVENUE	457,907		413,836		10.65%
<b>TOTAL OPERATING REVENUE</b>	<b>9,540,881</b>		<b>8,861,694</b>		<b>7.66%</b>

<b>TOTAL OPERATING REVENUE</b>	year 2011	year 2010	YOY
February	9,540,881	8,861,694	7.66%
YTD	18,877,771	17,623,519	7.12%



**SALES BREAKDOWN BY CATEGORY**

Unit : Thousand NTD

	March, 2011		March, 2010		YOY
FOOD SERVICE	1,521,590	17.06%	1,394,040	15.83%	9.15%
PUBLICATION	1,252,234	14.04%	1,368,502	15.54%	(8.50%)
BEVERAGE	2,979,854	33.41%	3,089,256	35.08%	(3.54%)
NONFOOD	2,106,679	23.62%	2,021,050	22.95%	4.24%
ORDINARY FOOD	1,025,691	11.50%	908,812	10.32%	12.86%
OTHERS	33,001	0.37%	24,658	0.28%	33.84%
<b>Merchandise Sales</b>	<b>8,919,049</b>	<b>100.00%</b>	<b>8,806,318</b>	<b>100.00%</b>	<b>1.28%</b>
SALES DISCOUNT	(6,301)	(0.07%)	(2,151)		
<b>NET Merchandise Sales</b>	<b>8,912,748</b>		<b>8,804,167</b>		<b>1.23%</b>
OTHER OPERATING REVENUE	493,555		462,898		6.62%
<b>TOTAL OPERATING REVENUE</b>	<b>9,406,303</b>		<b>9,267,065</b>		<b>1.50%</b>

<b>TOTAL OPERATING REVENUE</b>	year 2011	year 2010	YOY
March	9,406,303	9,267,065	1.50%
YTD	28,284,074	26,890,584	5.18%



**SALES BREAKDOWN BY CATEGORY**

Unit : Thousand NTD

	April, 2011		April, 2010		YOY
FOOD SERVICE	1,476,573	16.30%	1,346,018	15.90%	9.70%
PUBLICATION	1,200,282	13.25%	1,245,278	14.71%	(3.61%)
BEVERAGE	3,255,708	35.94%	3,023,884	35.72%	7.67%
NONFOOD	2,095,285	23.13%	1,922,520	22.71%	8.99%
ORDINARY FOOD	1,001,896	11.06%	904,118	10.68%	10.81%
OTHERS	28,988	0.32%	23,703	0.28%	22.29%
<b>Merchandise Sales</b>	<b>9,058,732</b>	<b>100.00%</b>	<b>8,465,521</b>	<b>100.00%</b>	<b>7.01%</b>
SALES DISCOUNT	(6,924)		(2,215)		
<b>NET Merchandise Sales</b>	<b>9,051,808</b>	<b>0</b>	<b>8,463,306</b>		<b>6.95%</b>
OTHER OPERATING REVENUE	483,159		431,730		11.91%
<b>TOTAL OPERATING REVENUE</b>	<b>9,534,967</b>		<b>8,895,036</b>		<b>7.19%</b>

<b>TOTAL OPERATING REVENUE</b>	year 2011	year 2010	YOY
April	9,534,967	8,895,036	7.19%
YTD	37,819,041	35,785,620	5.68%



**SALES BREAKDOWN BY CATEGORY**

Unit : Thousand NTD

	May, 2011		May, 2010		YOY
FOOD SERVICE	1,683,461	17.18%	1,562,566	16.86%	7.74%
PUBLICATION	1,211,151	12.36%	1,301,211	14.04%	(6.92%)
BEVERAGE	3,680,488	37.56%	3,498,627	37.75%	5.20%
NONFOOD	2,234,162	22.80%	2,013,912	21.73%	10.94%
ORDINARY FOOD	958,338	9.78%	868,401	9.37%	10.36%
OTHERS	31,357	0.32%	23,170	0.25%	35.33%
<b>Merchandise Sales</b>	<b>9,798,957</b>	<b>100.00%</b>	<b>9,267,887</b>	<b>100.00%</b>	<b>5.73%</b>
<b>SALES DISCOUNT</b>	<b>(8,032)</b>		<b>(3,338)</b>		
<b>NET Merchandise Sales</b>	<b>9,790,925</b>		<b>9,264,549</b>		<b>5.68%</b>
OTHER OPERATING REVENUE	452,333		421,914		7.21%
<b>TOTAL OPERATING REVENUE</b>	<b>10,243,258</b>		<b>9,686,463</b>		<b>5.75%</b>

<b>TOTAL OPERATING REVENUE</b>	year 2011	year 2010	YOY
May	10,243,258	9,686,463	5.75%
YTD	48,062,299	45,472,083	5.70%



**SALES BREAKDOWN BY CATEGORY**

Unit : Thousand NTD

	June, 2011		June, 2010		YOY
FOOD SERVICE	1,658,554	16.71%	1,559,059	17.16%	6.38%
PUBLICATION	1,141,435	11.50%	1,281,953	14.11%	(10.96%)
BEVERAGE	3,990,059	40.20%	3,334,350	36.70%	19.67%
NONFOOD	2,249,123	22.66%	2,003,336	22.05%	12.27%
ORDINARY FOOD	854,587	8.61%	881,286	9.70%	(3.03%)
OTHERS	31,762	0.32%	25,439	0.28%	24.85%
<b>Merchandise Sales</b>	<b>9,925,520</b>	<b>100.00%</b>	<b>9,085,423</b>	<b>100.00%</b>	<b>9.25%</b>
<b>SALES DISCOUNT</b>	<b>(8,096)</b>		<b>(3,656)</b>		
<b>NET Merchandise Sales</b>	<b>9,917,424</b>		<b>9,081,767</b>		<b>9.20%</b>
OTHER OPERATING REVENUE	476,532		413,460		15.25%
<b>TOTAL OPERATING REVENUE</b>	<b>10,393,956</b>		<b>9,495,227</b>		<b>9.47%</b>

<b>TOTAL OPERATING REVENUE</b>	year 2011	year 2010	YOY
June	10,393,956	9,495,227	9.47%
YTD	58,456,255	54,967,310	6.35%



**SALES BREAKDOWN BY CATEGORY**

Unit : Thousand NTD

	July , 2011		July , 2010		YOY
FOOD SERVICE	1,720,902	16.72%	1,726,460	17.52%	(0.32%)
PUBLICATION	1,136,290	11.04%	1,303,714	13.23%	(12.84%)
BEVERAGE	4,264,174	41.43%	3,891,434	39.49%	9.58%
NONFOOD	2,236,555	21.73%	2,058,548	20.89%	8.65%
ORDINARY FOOD	902,650	8.77%	847,463	8.60%	6.51%
OTHERS	31,907	0.31%	26,607	0.27%	19.92%
<b>Merchandise Sales</b>	<b>10,292,478</b>	<b>100.00%</b>	<b>9,854,226</b>	<b>100.00%</b>	<b>4.45%</b>
SALES DISCOUNT	(4,155)		(1,764)		
<b>NET Merchandise Sales</b>	<b>10,288,323</b>		<b>9,852,462</b>		
OTHER OPERATING REVENUE	518,265		436,692		
<b>TOTAL OPERATING REVENUE</b>	<b>10,806,588</b>		<b>10,289,154</b>		<b>5.03%</b>

<b>TOTAL OPERATING REVENUE</b>	year 2011	year 2010	YOY
July	10,806,588	10,289,154	5.03%
YTD	69,262,843	65,255,821	6.14%



**SALES BREAKDOWN BY CATEGORY**

	Aug , 2011		Aug , 2010		YOY
FOOD SERVICE	1,671,798	16.42%	1,614,564	16.56%	3.54%
PUBLICATION	1,231,958	12.10%	1,412,743	14.49%	(12.80%)
BEVERAGE	4,266,038	41.90%	3,768,290	38.65%	13.21%
NONFOOD	2,160,509	21.22%	2,079,628	21.33%	3.89%
ORDINARY FOOD	820,627	8.06%	848,231	8.70%	(3.25%)
OTHERS	30,544	0.30%	26,323	0.27%	16.04%
<b>Merchandise Sales</b>	<b>10,181,474</b>	<b>100.00%</b>	<b>9,749,779</b>	<b>100.00%</b>	<b>4.43%</b>
<b>SALES DISCOUNT</b>	<b>(8,716)</b>		<b>(5,055)</b>		
<b>NET Merchandise Sales</b>	<b>10,172,758</b>		<b>9,744,724</b>		
OTHER OPERATING REVENUE	484,749		445,239		
<b>TOTAL OPERATING REVENUE</b>	<b>10,657,507</b>		<b>10,189,963</b>		

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2011	year 2010	YOY
Aug	10,657,507	10,189,963	4.59%
YTD	112,053,554	104,933,064	6.79%

Store Number: 4778



**SALES BREAKDOWN BY CATEGORY**

	Sep , 2011		Sep , 2010		YOY
FOOD SERVICE	1,604,629	18.05%	1,536,389	16.05%	4.44%
PUBLICATION	1,135,966	12.78%	1,478,954	15.45%	(23.19%)
BEVERAGE	3,862,076	43.44%	3,691,164	38.56%	4.63%
NONFOOD	2,857,502	32.14%	2,064,793	21.57%	38.39%
ORDINARY FOOD	844,215	9.50%	766,759	8.01%	10.10%
OTHERS	41,383	0.47%	34,461	0.36%	20.09%
<b>Merchandise Sales</b>	<b>10,345,771</b>	<b>100.00%</b>	<b>9,572,520</b>	<b>100.00%</b>	<b>8.08%</b>
SALES DISCOUNT	(8,523)		(4,149)		
<b>NET Merchandise Sales</b>	<b>10,337,248</b>		<b>9,568,371</b>		
OTHER OPERATING REVENUE	474,745		472,537		
<b>TOTAL OPERATING REVENUE</b>	<b>10,811,993</b>		<b>10,040,908</b>		

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2011	year 2010	YOY
Sep	10,811,993	10,040,908	7.68%
YTD	112,053,554	104,933,064	6.79%

Store Number: 4780



**SALES BREAKDOWN BY CATEGORY**

	Oct , 2011		Oct , 2010		YOY
FOOD SERVICE	1,684,847	18.95%	1,658,582	17.12%	1.58%
PUBLICATION	1,104,441	12.42%	1,325,316	13.68%	(16.67%)
BEVERAGE	3,639,018	40.93%	3,632,024	37.49%	0.19%
NONFOOD	2,926,038	32.91%	2,142,981	22.12%	36.54%
ORDINARY FOOD	1,051,202	11.82%	900,013	9.29%	16.80%
OTHERS	33,404	0.38%	29,065	0.30%	14.93%
<b>Merchandise Sales</b>	<b>10,438,950</b>	<b>100.00%</b>	<b>9,687,981</b>	<b>100.00%</b>	<b>7.75%</b>
SALES DISCOUNT	(8,799)		(3,035)	(0.03%)	
<b>NET Merchandise Sales</b>	<b>10,430,151</b>		<b>9,684,946</b>		
OTHER OPERATING REVENUE	511,543		420,281		
<b>TOTAL OPERATING REVENUE</b>	<b>10,941,694</b>		<b>10,105,227</b>		

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2011	year 2010	YOY
Oct	10,941,694	10,105,227	8.28%
YTD	112,053,554	104,933,064	6.79%

Store Number: 4782



**SALES BREAKDOWN BY CATEGORY**

	Nov , 2011		Nov , 2010		YOY
FOOD SERVICE	1,553,216	17.47%	1,533,124	17.22%	1.31%
PUBLICATION	1,119,301	12.59%	1,309,655	14.71%	(14.53%)
BEVERAGE	3,261,260	36.68%	3,057,346	34.34%	6.67%
NONFOOD	2,828,332	31.81%	1,979,173	22.23%	42.90%
ORDINARY FOOD	1,067,034	12.00%	993,593	11.16%	7.39%
OTHERS	32,543	0.37%	30,271	0.34%	7.51%
<b>Merchandise Sales</b>	<b>9,861,686</b>	<b>110.92%</b>	<b>8,903,162</b>	<b>100.00%</b>	<b>10.77%</b>
<b>SALES DISCOUNT</b>	<b>(6,937)</b>		<b>(5,317)</b>		
<b>NET Merchandise Sales</b>	<b>9,854,749</b>		<b>8,897,845</b>		
OTHER OPERATING REVENUE	524,768		443,372		
<b>TOTAL OPERATING REVENUE</b>	<b>10,379,517</b>		<b>9,341,217</b>		

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2011	year 2010	YOY
Nov	10,379,517	9,341,217	11.12%
YTD	112,053,554	104,933,064	6.79%

Store Number: 4784



**SALES BREAKDOWN BY CATEGORY**

	Dec, 2011		Dec , 2010		YOY
FOOD SERVICE	1,582,179	15.61%	1,486,808	16.04%	6.41%
PUBLICATION	1,226,417	12.10%	1,433,972	15.47%	(14.47%)
BEVERAGE	3,246,458	32.03%	3,199,789	34.52%	1.46%
NONFOOD	2,897,790	28.59%	2,081,902	22.46%	39.19%
ORDINARY FOOD	1,152,427	11.37%	1,035,389	11.17%	11.30%
OTHERS	30,407	0.30%	31,516	0.34%	(3.52%)
<b>Merchandise Sales</b>	<b>10,135,678</b>	<b>100.00%</b>	<b>9,269,376</b>	<b>100.00%</b>	<b>9.35%</b>
SALES DISCOUNT	(4,665)	(0.12%)	(9,248)		
<b>NET Merchandise Sales</b>	<b>10,131,013</b>		<b>9,260,128</b>		
OTHER OPERATING REVENUE	528,159		470,736		
<b>TOTAL OPERATING REVENUE</b>	<b>10,659,172</b>		<b>9,730,864</b>		

Unit : Thousand NTD

TOTAL OPERATING REVENUE	year 2011	year 2010	YOY
Dec	10,659,172	9,730,864	9.54%
YTD	122,712,726	114,663,928	7.02%

Store Number: 4803