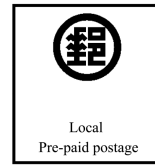
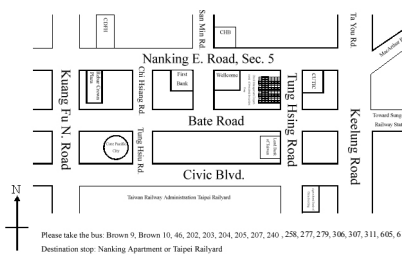




Stock agent of **PRESIDENT CHAIN STORE CORP.**  
 Stock Management Dept. of President Securities Corp.  
 Address: B1, No. 8, Tung Hsing Road, Taipei City  
 Stock agent hot line: (02) 2746-3797 (Representative line)  
 Website: http://www.pscenet.com.tw

**Map of Stock Management Department**



The Taipei Post Office Approval  
 Taipei Tze No. 928

Domestic aerogramme

This is a meeting notice.  
 Please open immediately.

(Any letter with an incorrect postal code is subject to the proper postage.)  
 Attachments to an aerogramme, if any, shall be subject to additional postage.  
 Taiwan Post Co., Ltd. Approval under China-Tai No. 0001  
 Printed by Heng Yeh Company Tel. No.: (02)2601-4648

**To all shareholders**

Please fold along this line and then tear down.

Please fold along this line and then tear down.

**100 Notice for personal attendance**  
 I will personally attend the general shareholders' meeting to be held on June 22, 2011. Please take notice of this matter and send me the attendance sign-in card accordingly.

To:  
**PRESIDENT CHAIN STORE CORP.**

(if a proxy attends the meeting on behalf of the shareholder, please affix his/her seal into the reverse side of the proxy letter)

Shareholder's account No.:

Shareholder's account name:

Personal attendance sign in

Serial No.:  Check

The sign-in card shall be invalid without the registration stamp affixed by the Company's stock agent.

**General shareholders' meeting of PRESIDENT CHAIN STORE CORP. 2011**

Personal attendance **Attendance sign-in card**  
 Proxy

Time: 9:00 p.m. of June 22, 2011 (Wednesday)  
 Location: IF., No.301, Jhongheng Rd., Yongkang City, Tainan County (Education & Training Center)

Shareholder's account No.:  
 Shares held:

(Addressee)  
 Shareholder's account name:  
 Shareholders' communication address:  
 Agent's name:  
 Agent's communication address:

Attendance No.  Verification

1<sup>st</sup> form

2<sup>nd</sup> form: Attendance sign-in card

**※ No souvenirs will be granted in this shareholders' meeting**

**(D1) Application form for remittance (alteration) of cash dividends of PRESIDENT CHAIN STORE CORP.**

Account No.							Original specimen seal
Account Name							
Tel. No.							
Original postmark (no return is necessary if correct)	Bank	Head Office Code	Branch Code	Title	Account No.	Check No.	
(New) alteration	Bank	Head Office Code	Branch Code	Title	Account No.	Check No.	
	Post Office	Passbook (H)	P07	Branch No.			

- ※ Please specify the Bank's name. If it is impossible to remit the payment, the payment will be made by check.
- ※ If you do not understand how to specify the account number, please enclose a photocopy of the personal passbook to help input the correct information.
- ※ Unless the payment by T/T is registered, the Company will grant the cash dividends by check mailed via registered mail.
- ※ Please return to Stock Management Department of President Securities Corp. before June 22, 2011.

3<sup>rd</sup> form: Notice for personal attendance

Proofread	
Date	Frequency
100.4.13	1 Fang
Customer's seal/signature	Sale Representative's seal/signature
No alteration may be made to the Form upon its finalization. Please check to make sure its accuracy and enter your seal/signature into the customer's seal/signature section.	

Please select and return it upon finalization at Fax No.: (02)2601-0237	
Postage	Adhesive and pressing (postage \$4), 12 inches, in triple, 1,000 copies
Printed	<input type="checkbox"/> Single-faced <input checked="" type="checkbox"/> Double-faced
Color	<input checked="" type="checkbox"/> Single color (reverse side) <input checked="" type="checkbox"/> Double colors ( + ) (front side)
Quantity	Number of shareholders ___ + Returned in blank = Total
Sampling	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Affixed with serial number, in the case of reelection	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Ballot	Director ___ Supervisor ___ <input type="checkbox"/> Large-size <input checked="" type="checkbox"/> Small-size

B1, No. 8, Tung Hsing Road, Taipei City



To: Stock agent of PRESIDENT CHAIN STORE CORP.,  
Stock Management Dept. of President Securities Corp.

Business replay card
North Regional Head Post Office's registration No.
Per-Tai-Tze No. 11413

(No stamp required)

County  
City

Township  
District

Village  
Li

Street  
Road

Section

Lane

Alley

No.

( F )

Sender:

Listed stock code: 2912

Proxy		Commissioner (shareholder)	
<b>Format 1</b> I. I hereby appoint _____ (to be completed by the shareholder personally; it is prohibited to complete the form by affixing a seal to replace the signature) to attend the general shareholders' meeting 2011 to be held on June 22, 2011 on behalf of me to exercise the right and state the opinion commissioned by me: II. Please send the attendance certificate (or attendance sign-in card) to the agent. If the meeting is rescheduled, this proxy shall remain effective (only applicable to this session).  To: PRESIDENT CHAIN STORE CORP. Date of proxy:	<b>Format 2</b> I. I hereby appoint _____ (to be completed by the shareholder personally; it is prohibited to complete the form by affixing a seal to replace the signature) to attend the general shareholders' meeting 2011 to be held on June 22, 2011 on behalf of me to exercise the right and state the opinion commissioned by me: 1. Ratify the final account f in 2010. <input type="checkbox"/> Ratified <input type="checkbox"/> Opposed <input type="checkbox"/> Abandoned 2. Discuss allocation of earnings in 2010. <input type="checkbox"/> Ratified <input type="checkbox"/> Opposed <input type="checkbox"/> Abandoned 3. Discuss the amendments to articles of incorporation. <input type="checkbox"/> Ratified <input type="checkbox"/> Opposed <input type="checkbox"/> Abandoned 4. Discuss the amendments to the "fund granting operational procedure". <input type="checkbox"/> Ratified <input type="checkbox"/> Opposed <input type="checkbox"/> Abandoned 5. Discuss the amendments to the "acquisition or disposal of assets processing procedure". <input type="checkbox"/> Ratified <input type="checkbox"/> Opposed <input type="checkbox"/> Abandoned 6. Relieve the non-competition restrictions on directors. <input type="checkbox"/> Ratified <input type="checkbox"/> Opposed <input type="checkbox"/> Abandoned 7. Other motions and preliminary motions. II. The shareholder's failure to mark anything with respect to the above-mentioned motions will constitute his ratification or agreement with the various motions. III. The shareholder's proxy may process the preliminary motions in the meeting on behalf of him/her with full power. IV. Please send the attendance certificate (or attendance sign-in card) to the agent. If the meeting is rescheduled, this proxy shall remain effective (only applicable to this session).  To: PRESIDENT CHAIN STORE CORP. Date of proxy:	Signature or seal _____ NO. <input type="checkbox"/> DI	
		Name or title _____ Solicitor Signature or seal _____	
Account No. _____ Name or title _____ Proxy Signature or seal _____		Account No. _____ Name or title _____ ID card No. or uniform invoice No. _____ Address _____	

The fifth form : If you appoint a proxy to attend the meeting on behalf of you, please complete this form and return it back.

Notice for meeting

- The General Shareholders' Meeting 2011 will be held at 1F, Training Center, No. 301, Zhongzhen Road, Yongkang District, Tainan City at 9:00 a.m. on June 22, 2011 (Wednesday). The agenda includes (1) Report; 1. Business Report 2010, 2. Supervisors' report for the statement of final accounts 2010, 3. Report of the Company's investment in Mainland China, 4. Report of Asset Impairment in 2010(2) Ratification: 1. the Company's statement of financial accounts in 2010, 2. Motion for allocation of earnings in 2010(3) Discussion: 1. Amendments to the Company's Articles of Incorporation, 2. Amendments to the Regulations for Election of Directors/Supervisors, 3. Amendments to the Operational Procedure for Granting Loans, 4. Amendments to the Operational Procedure for Making Endorsements/Guarantees (4) Other Motions and Preliminary Motions
- The motion for allocation of earnings in 2010 has been resolved by the board of directors. The cash dividends to be distributed are NT\$4.90 per share, and the record date of distribution will be published upon resolution of the general shareholders' meeting separately.
- The transfer of stock shall be ceased from April 24, 2011 until June 22, 2011 in accordance with Article 165 of the Company Law.
- This Notice is hereby served to you together with one copy of the notice for personal attendance for the general shareholders' meeting and proxy letter. Please attend the meeting accordingly. If you intend to attend the meeting in person, please complete the notice for personal attendance (1<sup>st</sup> duplicate) and the sign-in card (2<sup>nd</sup> duplicate), and submit the same at the venue on the same day in person. If a proxy will attend the meeting on behalf of you, please complete the proxy letter (5<sup>th</sup> duplicate) and the sign-in card (2<sup>nd</sup> duplicate), and return the same to the Company's stock agent, namely President Securities Corp., Stock Agent Dept. within 5 days prior to the meeting. Upon verification of the signature or seal, it will affix the registration stamp into the sign-in card and return the card to you or your agent, so that you may attend the general shareholders' meeting with the card.
- If any shareholder solicits for a proxy, the Company will disclose the summarization of the solicitation prepared by the Company on the website of the Securities and Futures Commission (<http://free.sfi.org.tw>) on May 20, 2011. If any investor wishes to make inquiries, please log into the "free inquiry system for published information of proxy" on the website, and click the right side "entrance to published information of proxy" and input the key words for the inquiry.
- Where the agenda of the Company's shareholders' meeting includes the election issue, the certification organization dedicated to gathering statistics for proxy letters shall be President Securities Corp., Stock Agent Dept.
- Please take notice of this matter accordingly.

To:  
Shareholder

By Board of Directors of PRESIDENT CHAIN STORE CORP.

NO. Check:

Instructions to proxy letters

- Two alternative formats will be provided by shareholders. If the both formats are applied, it shall constitute the proxy with full power.
- Prior to acceptance of the proxy solicited by another shareholder, a shareholder shall ask the solicitor to provide the written proxy and description of the advertisement, or refer to the solicitor's written proxy and advertisement summarized by the Company to verify the background of the solicitor and the candidate who the solicitor intends to support, as well as the solicitor's comments about the various motions proposed in the shareholders' meeting.
- If the proxy is not a shareholder, please specify ID card No. or uniform invoice No. in the box of shareholder's account.
- If the solicitor is a trust business or service agent, please specify the uniform invoice No. in the box of shareholder's account.
- Other motions shall be specified by nature subject to this requirement.
- If any shareholder wishes to attend the shareholders' meeting personally upon service of the proxy to the Company, he shall give a written notice to the Company for cancellation of the proxy within one day prior to the meeting at latest. If the proxy is cancelled beyond the specific time limit, the voting right exercised by the proxy shall prevail.
- The format of the proxy is shown as the fifth form:

Proofread	
Date	Frequency
100.4.13	1 Fang
Customer's seal/signature	Sale Representative's seal/signature
No alteration may be made to the Form upon its finalization. Please check to make sure its accuracy and enter your seal/signature into the customer's seal/signature section.	

Please select and return it upon finalization at Fax No.: (02)2601-0237	
Postage	Adhesive and pressing (postage \$4), 12 inches, in triple, 1,000 copies
Printed	<input type="checkbox"/> Single-faced <input type="checkbox"/> Double-faced
Color	<input type="checkbox"/> Single color <input type="checkbox"/> Double colors ( + )
Quantity	Number of shareholders ___ + Returned in blank ___ = Total
Sampling??	<input type="checkbox"/> Yes <input type="checkbox"/> No
Affixed with serial number, in the case of reelection	<input type="checkbox"/> Yes <input type="checkbox"/> No
Ballot	___ Director ___ Supervisor <input type="checkbox"/> Large-size <input type="checkbox"/> Small-size