

# 物流 Logistics

全溫層高效率的物流支援，從山巔到海角提供便利服務

A highly efficient distribution support system operating at all temperature levels, providing convenient services to every corner in Taiwan

7-ELEVEN擁有全台最大的物流體系，以完善的全溫層物流支援，快速供應所有門市，也創造物流產業的新風貌。為確保商品的新鮮度與時效性，7-ELEVEN建立了常溫、冷藏、冷凍、鮮食、出版品等五大專業分工的物流配送系統，依商品的種類與特性，進行不同溫層的配送作業，透過每個配送環節的環環相扣，不斷提昇物流作業效率，更展現了最具競爭力的物流體系。

顧客的需求在哪裡，7-ELEVEN的服務就在哪裡，7-ELEVEN的物流系統，不僅深入本島的高山、偏遠的鄉村，即使是交通不便的離島，也以陸、海、空交叉方式，提供離島消費者同樣迅速、便捷的服務。完善的物流支援，是連鎖通路發展不可或缺的一環，7-ELEVEN憑藉完整的物流體系，打下台灣通路第一名的江山，關鍵因素就是擁有競爭者難以追趕的完備物流體系。

7-ELEVEN owns the largest logistics system nationwide, efficiently delivering goods at different temperature levels to all the stores and thereby creating a new model in the distribution industry. To preserve the freshness of different products, merchandises are sorted professionally into five different categories according to their attributes. The five categories include products preserved under room temperature, refrigerated products, frozen products, fresh food, and books / publications. This interconnected product logistics system at 7-ELEVEN has become the most competitive one in Taiwan.

Wherever there is a need, there is a 7-ELEVEN. Our product logistics system penetrates deep into mountain areas, rural villages, and even secluded offshore islands through the combination of air, sea, and land freight transportation, providing residents at remote destinations the same services enjoyed by those in urban areas. With a comprehensive distribution system as a major strength, 7-ELEVEN has and will continue to stay far ahead of the pack and lead Taiwan's convenience retailing industry.

