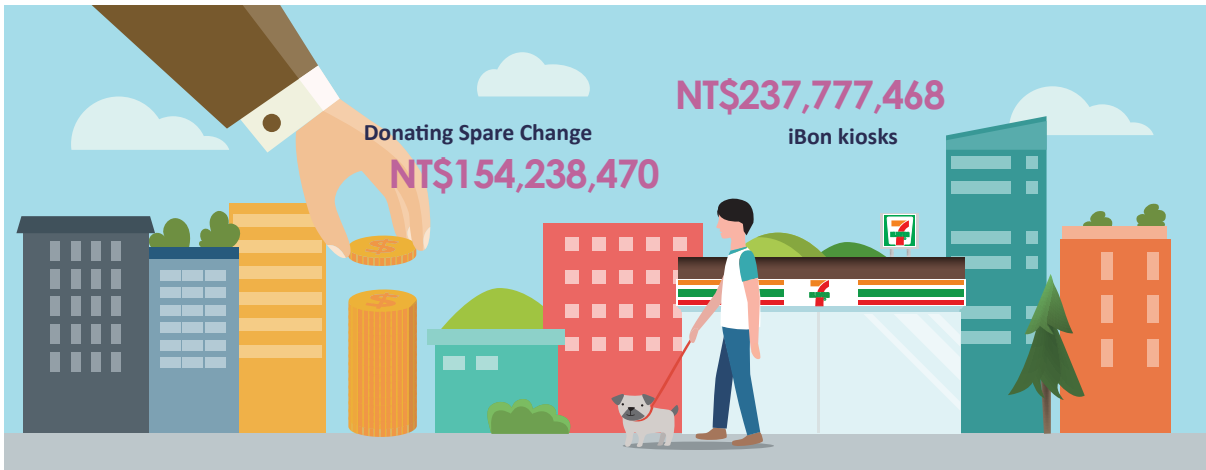


4

A Good Neighbor Who is Involved with the Local Community



- The "Good Neighbor Funfest" community event has been held more than **6,000** times as of 2015
- More than NT\$**390** million was raised for charity in 2015

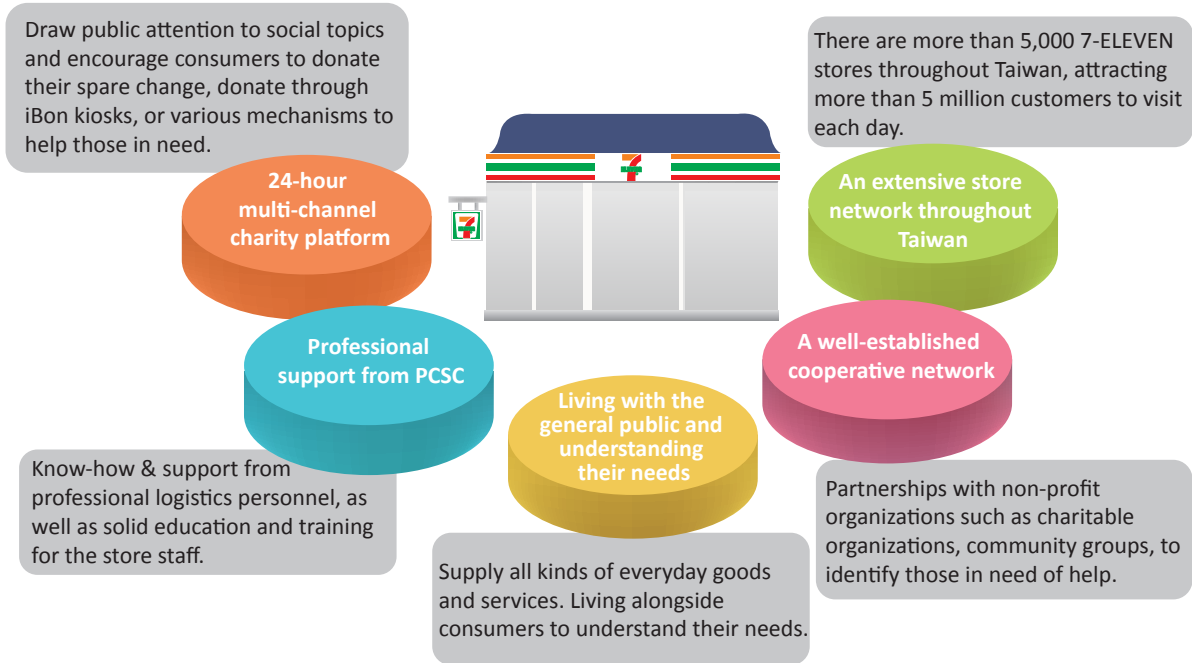
The Good Neighbor Foundation and 7-ELEVEN's "Bring Back the Love" campaign form the two pillars of PCSC's contributions to charity. As of 2015, the Good Neighbor Foundation has held more than 6,000 Good Neighbor Funfest events of various types to promote family bonding, care for the disadvantaged, provide education & culture, as well as promote healthy living and environmental protection. Since "Millennium Health Stations" were set up in partnership with the Millennium Health Foundation, these stations have been used by more than 4.3 million people each year to measure their blood pressure. Our "Bring Back the Love" fund-raising platform encourages the general public to donate their spare change at our stores and iBon kiosks throughout Taiwan. Nearly NT\$2 billion has been raised over the past 27 years to help raise public awareness on more than 100 disadvantaged groups.

4.1 Building a Happy Community

PCSC has been there for the people of Taiwan for more than 38 years, and has brought about a revolution in retail channels. Convenience stores are now a distinctive feature of the Taiwanese lifestyle and an indispensable partner in growth and development. Our stores can be found on main roads and small alleys, where they play a vital role in people's everyday lives; this emotional connection brings us closer with the community, and it is our mission and responsibility as a member of the big family. Our most important mission is to introduce new innovations to keep up with the changing times and satisfy people's everyday needs through quality merchandise and diversified services. We bring love and sincerity to the community through a platform made up of more than 5,000 stores to create a happy society and to become a happy enterprise that supports social stability and sustainable development. In order to achieve this goal, we use

our corporate resources in every corner of society, understand people's needs, as well as build up public trust and support so that PCSC can become the irreplaceable neighbor who delivers messages of happiness within the community.

PCSC's Core Competency



4.2 Good Neighbor Foundation

The "Good Neighbor Foundation" was established by PCSC in 1999; 2015 marked its 16th year of operation. It's been a long time, the Foundation actively invested in establishing community relationships, quality of life improvements, and supporting local culture. Staff from 7-ELEVEN stores throughout Taiwan are encouraged to serve the local community and contribute to local development. The goal is to become the "Community Service Center" by enriching local cultural life, improving the quality of life, and working with residents to create a better life.

We fulfill our corporate social responsibility by applying our corporate resources to every corner of the community. Our services focus on activities related to "community" residents and the development of "Healthy Living", "Community Environmental Protection" and "Care for the Disadvantaged". Interactions happily with the young and old help promote more harmonious community relations while spreading joy and warmth throughout Taiwan.



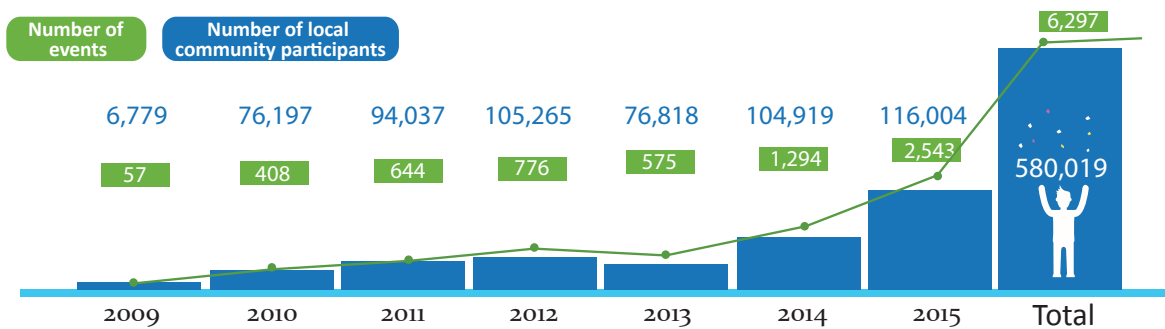


Good Neighbor Funfest

There are 365 villages and townships in Taiwan, each with its own rich culture and stories. To get to know the local community better, the Good Neighbor Foundation began organizing the "Good Neighbor Funfest" in 2009 by playing the role of the traditional "general store" to promote community events that bring society and people more closely together, as well as inject warmth and compassion into society. In 2015, the Good Neighbor Funfest focused on the five aspects of "family interaction, care for the disadvantaged, cultural education, healthy living, and environmental protection" with an emphasis on local community requirements. More than 6,000 community funfest events have been held as of 2015.



Number of Good Neighbor Funfest events and participants in past years:



| Type of Event | Description | Themed | Number | Proportion |
|------------------------------------|--|---|--------------|---------------|
| Care for the disadvantaged | Build up consensus within the community by appealing to their love for the land, caring for the disadvantaged, and taking an interest in local events. | Senior Store Manager OPEN! Cares Rural Road Show Held a blood drive | 190 | 7.47% |
| Family bonding | Families, adults, and children are invited to get together and celebrate festivals at our stores to strengthen family bonds. | Drawing competition DIY creative cake workshop DIY cooking workshop | 609 | 23.95% |
| Education & culture | Using special features of our convenience stores to promote volunteering services and learning through play among the general public | Mini Store Manager Good Neighbor Classrooms (English, mathematics, etc.) | 1,165 | 45.81% |
| Healthy living | Organized health exams or seminars on lifestyle topics such as everyday healthcare, food safety, and body-care. | Health exam challenge Hepatitis screening Alzheimer's disease screening | 131 | 5.15% |
| Community environmental protection | Promotion of environmental topics among stores and the general public so they can incorporate environmental concepts into everyday life. | Coffee dregs DIY Recycling education Community clean-up | 448 | 17.6% |
| Total | | | 2,543 | 100% |



About President Chain Store Corporation (PSCS)



A Good Neighbor Who is Always There for You



A Good Neighbor Who Cares for the Environment



A Good Neighbor Who is Involved with the Local Community



A Good Neighbor Who Creates a Friendly Workplace



7-ELEVEN Millennium Health Station

The Good Neighbor Foundation began partnering with the Millennium Health Foundation in 2009 to provide the general public with blood pressure and waist measurement services at "Millennium Health Stations" setup inside selected 7-ELEVEN stores. Free community health exams were also organized in conjunction with medical groups or health clinics to lead people in "practicing a 3D Healthy Lifestyle" (Do Control, Do Health Diet, Do Exercise) for preventing high blood pressure, high blood sugar, high cholesterol, as well as fight against metabolic syndrome. More than 4.3 million people each year visit the health stations to have their blood pressure measured.

| Development of the 7-ELEVEN Millennium Health Station | | | | | | | |
|---|-------|--------|--------|--------|--------|--------|--------|
| Year | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
| Millennium Love Millennium Health Station Locations | 57 | 100 | 251 | 421 | 589 | 616 | 670 |
| Number of participating medical personnel | 114 | 386 | 750 | 973 | 1,458 | 1,433 | 1,150 |
| Number of participants | 5,000 | 11,100 | 35,000 | 21,500 | 40,683 | 47,504 | 34,000 |



"Millennium iHealth" Helps Fight High Blood Pressure

Due to the heavy burden imposed by the chronic diseases caused by the "three highs" on national health insurance and families, as well as the sheer number of people with high blood pressure, 7-ELEVEN's "Millennium Health Station" program grew to 677 stores in 2015. The stations have served more than 11.48 million people to date, making it the most extensive 24-hour blood pressure measurement and service network. To popularize blood pressure management and take advantage of the benefits offered by smart technology, the Millennium Health Foundation launched the "Millennium iHealth" online health record cloud platform. People can now download the 7-ELEVEN iBon app on their smart phones or tablets to sign up as members. Simply select "Lifestyle Services" to start using the "Millennium iHealth" feature to record blood pressure, waist size, and weight. Automatic conversion of BMI is also included. The platform uses pull-down menus so the learning curve is minimal even for seniors. All records can be updated in less than a minute. If multiple sets of data are uploaded, then these can be automatically graphed and printed at more than 5,000 7-ELEVEN stores throughout Taiwan. Up to 3 months of records can be printed and forwarded to hospitals for diagnosis.





Evolution of the Clean Up the World activity

The Good Neighbor Foundation has partnered with Clean Up Australia to launch the "Clean Up the World - Environmental Protection in Taiwan" event since 2001. By recruiting volunteers for clean-up efforts as well as promoting recycling and garbage reduction, this will hopefully make environmental protection a part of everyone's daily habits. After 14 years, in 2015, the Good Neighbor Foundation moved the Clean Up the World event to January 31 in the lead-up to the Lunar New Year, as this was more in line with the Taiwanese lifestyle and the custom of performing house-cleaning before the New Year. The "Service Industry Mobilization Order for Clean-Up of Taiwan" is a clean-up drive for the service industry which is open all year-round. Local residents are encouraged to join the clean-up of public areas as well in order to welcome the new year in a sparkling clean environment. This year's event was supported by 25 companies. 36,533 people took part in the clean-up of 1,037 sites and 6,748 business locations. The national clean-up drive by Taiwan's service industry and channels helped create a clean, safe, and comfortable environment.



In the future, we will adopt such environmental protection initiatives on a continuous basis and incorporate Clean Up the World into our annual Good Neighbor Funfest events. Our stores will also help with the promotion of this fun and educational community event.

2015 Clean Up the World album:

2015 Clean Up the World album

- President Drugstore Business Corp.**
Volunteers join residents to clean up the environment
- Chunghwa Telecom**
Environmental volunteers standing by with clean-up tools
- IHENG Sporting goods**
Scrubbing the floor for a cleaner environment
- Mr. Onion Tianmu**
Employees cleaning the kitchen drains
- ET Warm**
Helping with clean-up at children's home and donating essential supplies



About President Chain Store Corporation (PSC)



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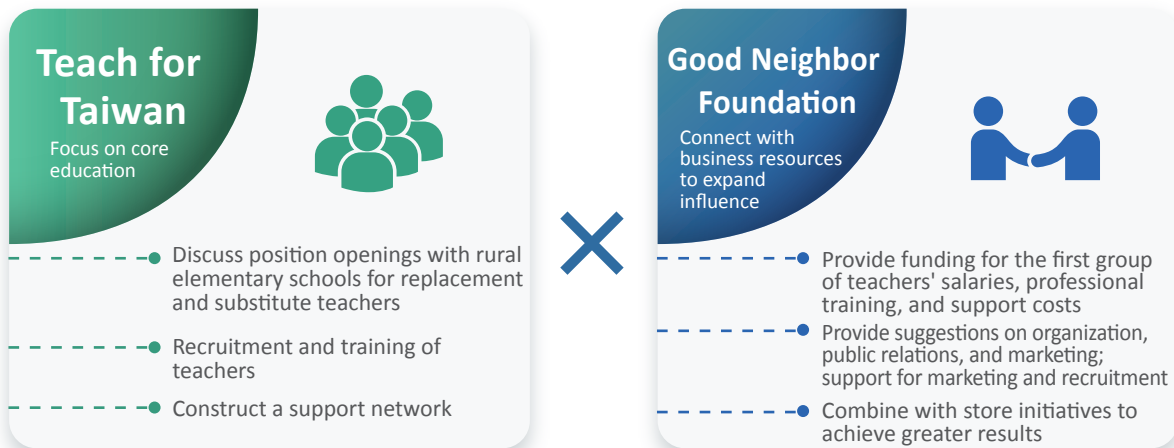
Supporting education in rural areas: Teach for Taiwan (TFT)

Since the Jiaxian read-for-treats program was launched in 2011, the Good Neighbor Foundation has made rural education its main focus. The Foundation hopes to use its business resources to support Taiwan's rural regions. A partnership was formed with the newly established Teach for Taiwan organization in 2014 to recruit young graduates from leading universities, who will teach in resource-poor rural regions for two years to provide children from rural areas with high-quality education and bring sustainable change to a new generation. The program also provided an opportunity for cultivating future leaders in various fields. Such a positive social influence will help narrow the gap in terms of educational resources in Taiwan.

Program promotion:

Partnered with Teach for Taiwan (TFT) to negotiate with elementary schools located in rural areas on position openings for replacement and substitute teachers. Idealistic young people from different backgrounds and fields were recruited to teach for two years in rural regions with limited resources. For the first group of volunteers, TFT focused its efforts on training new teachers, while the Good Neighbor Foundation provided the funds for the teachers' salaries, professional training, and support costs.

At the same time, a read-for-treats program was set up with participating schools. To nurture better reading habits, children can collect reading points and redeem the points for NT\$39 meals. Teachers are also encouraged to develop creative teaching proposals that use our stores for educational excursions.



2015 Accomplishments:

- Teacher support: The Foundation helped support 27 teachers teaching at 13 schools in Taitung/Tainan (9 teachers in the first group, 8 teachers in the second group)
- Read-for-treats program:



- Reading points: The program benefited nearly 500 students from 8 participating schools. A total of 31,261 books were read by 437 students, with each reading an average of 40 books. The schools all indicated that read-for-treats encouraged children to read, and that redeeming meals at stores were considered a symbol of honor.
- Books.com Book Fund: More than 1,200 books were supplied to students at 7 rural schools. To ensure that the books were suitable as a teaching aid, book lists were created by working with teachers and schools.
- Good Neighbor Classroom: A total of 23 sessions were held. Most of the classes were on mathematics, followed by social studies. A new food safety class was also added. Store premises and creative teaching methods were used to increase children's interest in learning. Teachers reported that the Good Neighbor Classroom was able to increase children's attention span: Children in lower grades have a shorter attention span. On the day of the class, however, the children stayed focused for more than two hours, and they were totally focused in all of the activities. When the children returned home, they happily shared with their parents about what they learned.



The program will continue in 2016; NT\$3 million has been set aside to look after up to 60 teachers during the year and extend the read-for-treats program. 20 schools are expected to take part in the reading points scheme, and the scheme will be re-designed to use a progressive system where rewards are given right away to further encourage children to read. A readers' submission model will also be adopted to cultivate students' critical thinking skills. The Good Neighbor Classroom will be expanded with schools using our stores for excursions by teachers and students.

4.3 Bringing People Together through Charity

To increase public awareness on social charity, we leveraged channel influence for charities by constructing the "Bring Back the Love" fundraiser platform. The platform encourages the general public to donate their spare change at PCSCstores and iBon kiosks throughout Taiwan and "make every coin count". Nearly NT\$2 billion has been raised over the past 27 years to help promote public awareness on more than 100 disadvantaged groups; a product of the initiative is the unique and interesting "coin charity phenomenon". Mothers now bring their children to stores to make a donation and teach them by example the true meaning of giving. Partnerships were also formed with 5 charitable organizations: The Mennonite Social Welfare Foundation, A Kernel of Wheat Foundation, Hondao Senior Citizen's Welfare Foundation, Liver Disease

Prevention & Treatment Research Foundation, and Pingtung Christian Hospital to provide a complete set of social services; their social service screening mechanisms are used to identify people who are truly in need. Stores in rural regions then provide not only convenient services, but also assistance which makes up for the gaps in social services (lower thresholds for home renovation subsidies, rural healthcare, and weekend meals to allow seniors age locally and gracefully); these provide disadvantaged seniors with total care and interaction on food, healthcare, accommodation, travel, and entertainment.

In-store Donations of Spare Change

The "Bring Back the Love" charity campaign was launched in 1988. Donation boxes inside 7-ELEVEN stores encouraged consumers to donate the change from their purchases to people in need by following the philosophy of "charity everywhere". More than NT\$390 million was raised for charity in 2015.

To ensure that donations do not go to waste, 7-ELEVEN is very careful in selecting the charitable organizations it works with. An inter-departmental team made up of finance, audit, and legal affairs personnel thoroughly reviews each organization's financial data, accounting system, organization, fundraising, and service plans, the urgency/importance of the topic, and trusted donation channels before planning actual co-operative projects can begin. Apart from supporting the charity's basic services, we also conduct extensive discussions to see how our resources and support can help them achieve even more. 7-ELEVEN is also responsible for clearing the donation boxes every week and auditing donations every month to ensure transparency in cash flow and financial accounts. The public can therefore be rest assured that their generosity will go to a good cause.

To raise the visibility of non-profit organizations and encourage more people to donate, PCSC has been supporting in-store fundraisers through its channel resources for decades; this is backed by extensive manpower, materials, technology, and cash flow systems. Nearly NT\$100 million is invested every year for running the donation mechanism.



2015 Fundraising Results

Total Donations (NTD)

NT\$154,238,470



Jan 1 - Mar 31
"Love and Peace of Mind"
 Local support program for disadvantaged elders and senior citizens (Hondao Senior Citizen's Welfare Foundation)

Launched the "Home Refurbishment Service for Seniors" along with initiatives such as "Advanced Handyman Training", "Expanded Store Service Points", "Call for Charitable Electricians and Plumbers", and "Additional Refurbishment Services for Rural Service Points". Up to 700 stores are now refurbishment service points where the general public can report requests and secure assistance more quickly; 200 volunteering handymen were trained to carry out 300 refurbishment service cases for disadvantaged seniors; 4,200 disadvantaged seniors living alone were visited at their homes.

Donations (NTD)

NT\$39,485,701



Apr 1 - Jun 30
Aging Gracefully with Easy Care
 Community care program for seniors in rural regions (Pingtung Christian Hospital)

For the prevention and care of Alzheimer's disease in rural regions, the "Prevent-Detect-Care Safety Net" concept combines 7-ELEVEN stores, the Good Neighbor Foundation, and the medical resources of Pingtung Christian Hospital to establish a safety net made up of "Stores-Homes-Community-Primary Healthcare". The network has provided healthcare services 6,831 times to seniors living in the Pingtung region.

Donations (NTD)

NT\$38,463,316



Jul 1 - Sep 30
Save the Liver
 (Liver Disease Prevention & Treatment Foundation)

Support continued for free hepatitis and liver cancer screening in rural areas, as well as subsequent medical assistance. Screening events were also held at 54 stores throughout Taiwan to bring liver disease screening resources to regions that suffer from a shortage of medical resources such as Binan in Taitung, Shuishang in Chiayi, Nangan in Matsu, and Jinsha in Kinmen; these efforts helped with early detection and treatment for rural residents by screening more than 25,000 people a year.

Donations (NTD)

NT\$37,421,159



Oct 1 - Dec 31
A Good Meal Keep disadvantaged seniors in Hualien and Taitung from going hungry
 (Mennonite Social Welfare Foundation, A Kernel of Wheat Foundation)

Worked together to build a meal-delivery safety net for the Hualien-Taitung region. Meal delivery was expanded from Hualien to include a total of 16 townships in the Hualien-Taitung Rift Valley to expand the reach of our heartwarming services. The Good Neighbor Meal Delivery Team made up of meal delivery drivers from the Foundation and 7-ELEVEN store managers ensured that lunches and dinners were delivered to seniors seven days a week. More than 200,000 deliveries were made.

Donations (NTD)

NT\$38,868,294

4.4 Stores Participating in Volunteering Services Becoming Community Care Stations

7-ELEVEN has invested in social welfare since 1977. To exert its influence as a community support station and look after disadvantaged seniors that Taiwan's social services don't provide adequate coverage for, 7-ELEVEN made senior care a standing program in 2014. Increased funding and manpower was provided each year to assist the disadvantaged through stores (nearly NT\$40 million in funding and 13,000 employees were involved over the past two years). The number of stores participating in social services grew by 60% in 2015. Direct assistance was provided to more than 16,000 people to create comprehensive community services.

Businesses invest together to provide better services and compassionate care

7-ELEVEN stores have become local support stations for disadvantaged elders. Apart from identifying more disadvantaged elders living on the edge of society, they also help up make up for shortfalls in coverage and manpower by community organizations. In 2015, the stores provided assistance 16,280 times.

Service overview:

| Stores become local support stations that bridge the last mile in service delivery (and rural region) | | Numbers | Beneficiaries |
|---|--|--------------------|---------------|
| New Year Banquet /Clean-up All public interest groups | The stores organized banquets and clean-ups for disadvantaged seniors during the Lunar New Year holidays and provided companionship to celebrate the holiday season. | 15 sessions | 98 |
| Good Neighbor Health Classroom Pingtung Christian Hospital, Liver Foundation | Hepatitis and Alzheimer's screenings were held at rural stores throughout Taiwan so that life-saving help is no longer too far away. Helping local residents identify diseases early. | 80 sessions | 5,242 |
| Smart health measurement stations Pingtung Christian Hospital | Smart health measurement stations were installed at stores in Pingtung; the general public can visit these stores to have their blood pressure taken. Cloud-based data connections with 10 local medical facilities make it easier to seek medical assistance. | 2 stores | 6,868 |
| Round-Island Cycling Trip for Seniors Mennonite Foundation, Hondao Senior Citizen's Welfare Foundation | Served as support stops for seniors during the round-island cycling event. | 13 stores | 70 |
| International workshop Hondao Senior Citizen's Welfare Foundation | Invited young volunteers to meet with seniors at participating stores. | 6 sessions | 120 |
| Senior Store Manager Hondao Senior Citizen's Welfare Foundation | Participating stores invited seniors to stores and experience working at stores; this helped seniors stay in touch with society and increase their interactions with the outside world. | 30 sessions | 179 |

Stores worked together to identify disadvantaged seniors in neglected corners of society

Refurbishment Service Point
Hondao Senior Citizen's Welfare Foundation

697 stores became refurbishment service points for disadvantaged seniors. The general public were encouraged to look after nearby disadvantaged seniors living in dangerous conditions and call for further support and assistance with home refurbishment.

| Numbers | Beneficiaries |
|-------------------|---------------|
| 697 stores | 87 |

The stores helped to make up for gaps in manpower for charity groups in order to provide even better services

Sunday meal deliveries in the Hualien/Taitung region
Mennonite Social Welfare Foundation, A Kernel of Wheat Foundation

Each week, 35 store managers delivered meals for 135 disadvantaged seniors on Sundays and checked on their well-being, so that they are no longer left without food or companionship during weekends.

| Numbers | Beneficiaries |
|------------------|---------------|
| 35 stores | 3,616 |

| | | |
|--------------|-------------------|---------------|
| Total | 878 stores | 16,280 |
|--------------|-------------------|---------------|

Note: The above does not include the 5,040 stores that helped with the fundraising effort and their beneficiaries

Long-term service to help disadvantaged seniors through difficult times

Lianjia Store - Meal deliveries for seniors continued during the New Year holidays (from meal deliveries to guardian angels)

During a meal delivery service, the store manager noticed that the grandmother looked to be quite upset. Further inquiry revealed that her husband had been bedridden for days. The store manager immediately reported the situation and provided assistance. Fearing that the elders may go hungry during the Lunar New Year holidays due to economic hardship, the store manager continued to deliver meals every day to ensure that the grandmother did not go hungry and was able to stay warm. The show of compassion was very heart-warming.

Many of our stores go the extra mile during their interactions with seniors. The gesture is appreciated by the seniors and it increases the level of empathy at the stores as well; this creates a positive influence and feedback cycle for store services.



Jiahe store
Hand-knit scarves for a warm winter



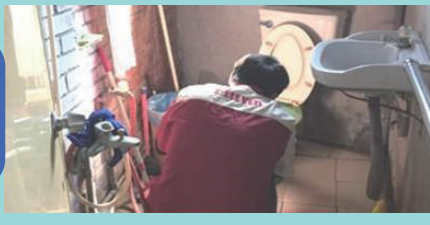
Barui store
Karaoke sing-along



Zhaoming store
Lucky boxes for a Happy New Year



Changxing store
Installation of hand-rails for seniors living alone



We also broke away from the traditional communicational model for social welfare topics. Innovative techniques such as "Public Interest Films" and "Piano Donation Boxes" were used to communicate public interest messages and draw young people to the stores, so that they can take action or demonstrate interest in the topic. By drawing public attention in such an approachable and creative manner, we hope to inspire more people from all age groups to become involved in social welfare.



Story Promotion - Public Interest Films

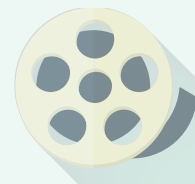
7-ELEVEN was the sole sponsor for the public interest movie "Ways Into Love". The public interest movie was published in partnership with the Hondao Foundation, Liver Foundation, and Mennonite Foundation; the film told three touching, real-life stories based on the topics of "home refurbishment for disadvantaged seniors", "weekend meal deliveries for disadvantaged seniors", and "hepatitis screening". "Ways Into Love" was a documentary directed by three famous documentary directors Singing Chen, Koshang Shen, and Chia-chun Huang. By using an approach unprecedented for documentaries or the public interest domain, it offered an innovative look at key topics related to the aging society to boost public awareness. Teachers and students from

rural schools (8 rural schools in Kaohsiung, Tainan, and Taitung including Guangyuan and Wan-an elementary schools) were invited to watch the film at a movie theater. After watching the movie, the children said they would take better care of their grandparents back home and they also understood the importance of showing their love while they could. The "Ways Into Love" documentary film inspired more than 150 corporate screenings.



Results:

- "Ways Into Love" resonated with the audience and received numerous invitations for overseas screenings including the 2015 Hong Kong Asian Movie Festival (special interview by Phoenix Satellite Television) and the 2016 Cross-Strait Film Exhibition.
- Apart from telling their real-life stories, "Mr. and Mrs. Fu-tang Li" from the home refurbishment chapter of the documentary also received help to fulfill their dream of visiting their hometown.



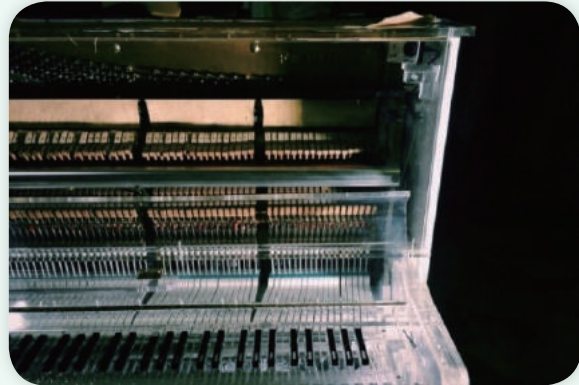


Creative proposal - Piano Donation Box

To continue generating interest in key topics after the screening of the movie, and to make a financial contribution to the community service organizations, the "Piano" themed donation box was introduced. A first for Taiwan, it encouraged the general public to view donations in a different light and bring back the love together.

After nearly a year of planning and discussions with the marketing company, "music" inspired the blending of a "donation box" and a "piano". Professional piano makers used Japanese-built sensors and 1,408 wires to modify an elegant second-hand piano over a period of two months. The result was Taiwan's one and only "Piano Donation Box". Every coin people donated pressed a key on the piano. More importantly, all proceeds go to the store's monthly donations of spare change for helping even more disadvantaged seniors.

A camera was mounted to catch customer reactions. People were surprised to see a transparent piano inside the store. Visitors not only approached to run their hands over the piano, but also deposited their spare change to see the results; the project was a successful example of using creativity to support charity.



About President Chain Store Corporation (PSC)



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A Good Neighbor Who Creates a Friendly Workplace

Charity donations through iBon kiosks

In 2008, we began using iBon kiosks to set up an always-open charity platform where customers can choose which charitable organization they would like to donate to. In 2015, we raised a total of NT\$237,777,468 with an average donation of NT\$1,084. The proceeds went to charitable organizations and disadvantaged groups to help them rediscover love and hope!

Results from past years:



| Year | Total number of donations | Total (NTD) | Average amount per donation (NTD) |
|--------------|---------------------------|--------------------|-----------------------------------|
| 2008 | 29,334 | 16,901,610 | 576 |
| 2009 | 40,013 | 18,616,246 | 465 |
| 2010 | 53,521 | 30,598,496 | 572 |
| 2011 | 103,135 | 83,436,176 | 809 |
| 2012 | 67,361 | 36,281,975 | 539 |
| 2013 | 67,754 | 35,827,244 | 529 |
| 2014 | 131,593 | 125,382,633 | 953 |
| 2015 | 219,302 | 237,777,468 | 1,084 |
| Total | 712,013 | 584,821,828 | 821 |

Nepal Earthquake Relief Program

The shallow earthquake in Nepal measuring 7.8 on the Richter Scale was the most powerful earthquake in the last 80 years. More than 1,800 people were killed and thousands more injured. Many people were left homeless and traumatized in both body and spirit. Outside assistance was urgently needed. 7-ELEVEN worked with World Vision Taiwan to launch an emergency donation mechanism through iBon kiosks at more than 5,000 stores throughout Taiwan. The proceeds will be used by World Vision to provide food, water, supplies, emergency shelters, and support centers for children as part of the disaster relief efforts.

Through the convenience and speed of iBon kiosks located throughout Taiwan, the emergency fundraising campaign organized in partnership with World Vision Taiwan, combined with the spirit of charity from the people of Taiwan, help was provided to thousands of families and children in Nepal; these efforts not only reached all the way across the world to help the people of Nepal through their most difficult times, they were also helpful in the emergency rescue and post-disaster rebuilding work.




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請到 **便利生活站** 捐款伸出援手
為災民提供水、食物、庇護所及衛生設施
邀您即刻捐款響應救災、重建工作
104年尼泊爾震災救災 衛部數字推1040112187號

Total amount of donations
World Vision Taiwan
NT\$12,294,308



Formosa Fun Coast Dust Explosion Program

Several hundred people suffered severe burns during the dust explosion at Formosa Fun Coast. Many young lives were inflicted with terrible pain from these burns. Subsequent treatment, risk of infection, and lengthy rehabilitation processes represented a serious challenge for the victims and their families. Outside assistance was therefore urgently needed to help them overcome the physical and mental anguish. In response, 7-ELEVEN partnered with the New Taipei City Government and Sunshine Social Welfare Foundation to launch an emergency fundraising program through iBon kiosks at more than 5,000 stores around Taiwan; this allowed donations to be made through the charity donation function of the iBon system to provide survivors of the Formosa Fun Coast accident with better rehabilitation treatments. The contributions helped victims overcome their suffering and rebuild their lives. To give aid when it is needed, Uni-President promptly made a donation of NT\$10 million to the dedicated account set up by the Social Welfare Department of New Taipei City to help victims of the explosion with their medical and rehabilitation expenses.



4.5 Promoting Local Arts and Culture

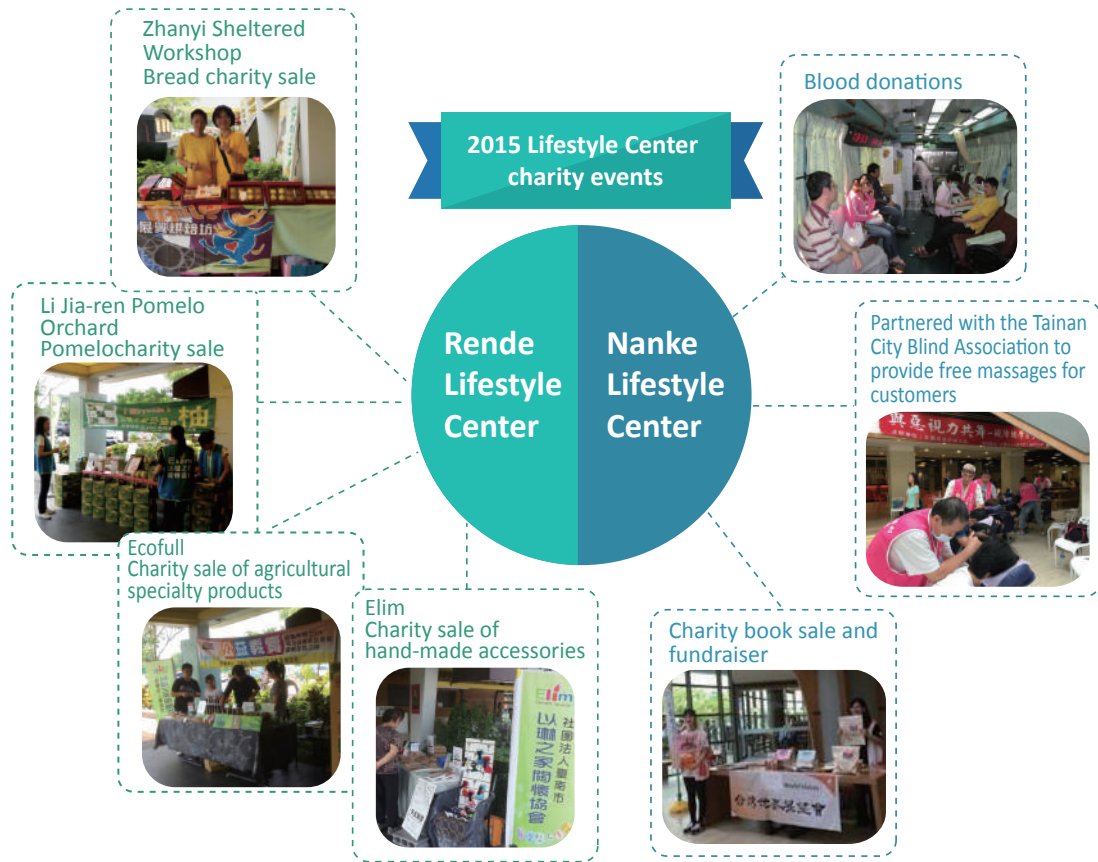
To enhance the cultural ambiance of the airport and provide travelers with a comfortable space to relax and rest, we partnered with local arts and culture groups to provide a performance and exhibition venue for traditional Taiwanese arts; the theme of these exhibits was changed every quarter as well. In order to promote Taiwan's traditional culture, an exhibition space was allocated from the adopted and public areas on the second floor. In partnership with the National Center for Traditional Arts and the Books.com.tw online bookstore, professional design and layout was used to create a world-class exhibition setting and ambiance. The exhibition theme is changed every quarter. Unique crafts involving glass, paper, and wood carvings as well as stamps from the last century were featured to bring arts and culture to the general public.

A look back at 2015 events:

| | | | |
|---|---|--|---|
| <p>Q1, 2015 Exhibition of Ceramics Cutting and Pasting Oct 16, 2014 - Feb 13, 2015</p> | <p>Q2, 2015 2015 A Century of Stamps Exhibition Feb 14, 2015 - May 9, 2015</p> | <p>Q3, 2015 Sit down Jul 1, 2015 - Sep 30, 2015</p> | <p>Q4, 2015 READ, TO GO Oct 1, 2015 - Dec 29, 2015</p> |
|---|---|--|---|

Apart from exhibitions, our stores also took part in charity events in order to set an example for the industry and to raise public awareness on these charity events.

2015 Events Album:



"Stories of helpful services provided by the staff at Rende Lifestyle Center":

On January 3, 2016, a screw on a traveler's eyeglasses came lose. Since visibility was already poor due to a rain storm, our staff from the Rende Lifestyle Center immediately removed the screw from his own eyeglasses in order to repair the traveler's glasses. The traveler was very grateful and exclaimed, "You are amazing!"

