



美味鮮食無國界

打造餐桌新組合

Delicious Fresh Foods from All Over the World: Setting a New Dining Table

不用煩惱三餐，
7-ELEVEN就是24小時不打烊的美味廚房。

Don't worry about your meals,
7-ELEVEN is your 24-hour kitchen of delights.

建構完整鮮食供應鏈，從農場到餐桌全流程溯源管理，徹底落實每一環節檢驗，品質檢驗實驗室為每道上架食品安全嚴格把關。而隨著健康、養生意識提高，更推出看得見原貌的天然食材，以蒸煮的方式留下新鮮口感和風味，兼顧健康與美味；還有從產地直送的生鮮蔬果，透過契作與產地管理，為消費者培養出健康飲食習慣，元氣再加分。

7-ELEVEN has established a full fresh food supply chain and manages the entire process from farm to table with traceability. Our laboratory thoroughly examines every single link and pays close attention to every food product we put on our shelves to ensure food safety. As public awareness on health and wellbeing increases, we rolled out unaltered natural food products that use steaming and boiling techniques to keep their fresh taste and texture while maintaining nutrition value and good flavor. Our fresh vegetables and fruit produce are directly delivered from farms. Through contractual farming and place of origin management, we hope to cultivate healthy eating habits for our customers and help them be healthier.



為了讓你擁有全天好元氣，小七食堂推出早餐、正餐、點心、宵夜等全時段的豐富商品：標榜高價食材專門店作法的輕奢華美食系列；各式風味小吃、小菜和滷味的配菜新選擇；與人氣名店聯名，共同開發菜單的高性價比料理，讓餐桌上的料理隨意組合搭配，盡情玩轉創意。

To let our customers feel energetic all day long, the 7-ELEVEN Dining Hall Category offers breakfast, meals, snacks, and midnight snacks throughout the day. The Light-luxury Dishes Series offer dishes that are as if they were made in gourmet restaurants, and there are also other side dishes choices, such as various specialty snacks, snack dishes, and braised foods. 7-ELEVEN collaborates with famous and popular stores to jointly develop new menus and offer high-quality dishes at reasonable prices so that customers have a wide variety of dishes to choose for their dining table.



鮮食
FRESH FOODS