

President Chain Store Corporation Health and Nutrition Policy

Article 1: Improving Product Health and Nutrition

President Chain Store Corporation focuses on consumer health and safety, and is committed to offering products with highly nutritious,, safety and high-quality that meet diverse customer lifestyles.

The development of health-conscious food products generally follows 8 key approaches:

Products with reduced sugar	Development of products with reduced portion sizes
Products with reduced trans fat	Fewer artificial (or controversial) additives
Reduced sodium intake	Certified organic and vegetarian/plant-based products
Products with reduced chemical fertilizers	Nutrient-fortified products

Non-food product development follows 4 key approaches:

Products with eco-labels	Organic products
Products with more natural plant-based ingredients	Products with fewer artificial (or controversial) additives

Article 2: Improving Product Affordability and Accessibility

1. We are committed to reducing food costs and improving our supply chain to ensure that nutritious food is affordable and accessible, especially for disadvantaged groups.

2. Research shows high demand for vegetarian and plant-based diets among Taiwan's elderly population (aged 55 and above). As people on a vegetarian/plant-based diet pay special attention to food ingredient labeling, we have introduced 13 types of vegetarian labels with green and orange color schemes to distinguish categories suitable for different consumer groups. These labels clearly indicate whether the product contains ingredients such as five spices, dairy or eggs.

Article 3: Preventing Excess Consumption with Portioning and Context

We clearly display ingredient and portion information on our private-label fresh food to help consumers understand the nutritional content of each serving and avoid excessive consumption. Brands such as "Simple Fit" and "Veggie Selection" guide consumers in making informed nutritional choices with front-of-pack labeling, illustrations and symbols.

Article 4: Accurate Marketing Communication

Dedicated product sections for "Star Rated Cuisine", "Veggie Selection", "iLove Food", "Premium Onigiri" and "Simple Fit" help customers identify product attributes and determine whether they meet their dietary needs and expectations with ease.

Article 5: Science-Based Health and Nutrition Claims

President Chain Store Corporation ensures that all products comply with relevant laws and regulations, and that all product claims are based on scientific evidence. We actively promote plant-based health concepts by offering salads, fruits, and vegetable oden to help consumers meet their daily vegetable intake goals.

1. We aligns product development with Health Promotion Administration's daily dietary guidelines, targeting on-third to one-half of the recommended daily vegetable intake per serving to support healthier eating habits.

2. Our products manufacturing processes in accordance with international standards, and nutritional labeling complies with national food safety laws. We are committed to responsible communication and marketing practices to ensure transparency and consumer trust.

Article 6: Disclosure of Supplementary Nutritional Information

Brands including “Simple Fit” and “Veggie Selection” adopt front-of-pack illustrations and symbols to help consumers better understand nutritional values.

The “Simple Fit” brand further encourages consumers to make healthier daily choices regarding diet, exercise and wellness with 6 product categories to facilitate personalized nutrition planning, including Dietary Fiber Supplement, Daily Veggie, Low-Carb Diet, Protein-Rich Series, Gut-Friendly Fermentation and Metabolism Support. Products are reviewed and recommended by qualified dietitians in collaboration with the Taiwan Millennium Health Foundation.

Article 7: Nutritional Claims for All Products

Transparent labeling is key to safeguarding consumer rights and health at President Chain Store Corporation.

1. Based on the Ministry of Health and Welfare’s “Guidelines for Nutrition Labeling on Packaged Foods” and “Guidelines for Nutrition Claims on Packaged Foods,” our internal Product Safety Management rules mandate compliance with the Trademark Act, Food Safety and Sanitation Act, and other relevant government regulations. New suppliers must sign agreements to ensure their ingredients, manufacturing, labeling and marketing are fully compliant.
2. Product labeling (including barcodes, date markings, and Chinese labeling) is a mandatory criteria for goods acceptance at the logistics center.
3. In accordance with the “internal Packaging Design Control System”, we rigorously manage the labeling of private-label products to ensure that all information from manufacturing through to distribution and sales is clearly communicated and traceable.