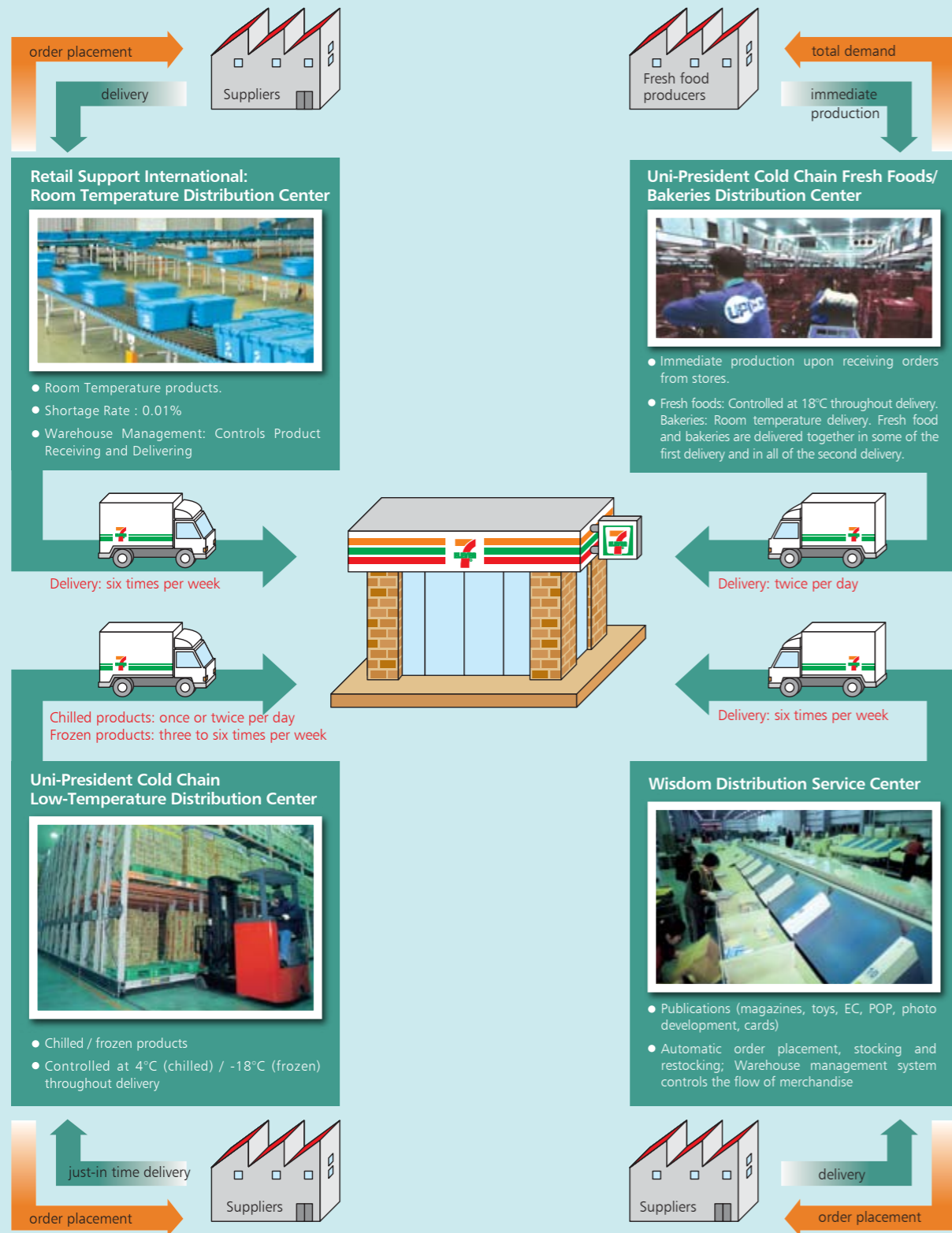


Distribution Network



5 major distribution systems support at all temperature levels with efficiency: room temperature, chilled, frozen, fresh food, and publications



Efficient Logistic Systems Provide Convenient Services Everywhere from Mountaintop to Oceanside

7-ELEVEN owns the largest logistics system nationwide, swiftly delivering goods at all temperature levels to over 4,000 stores and thereby creating a new presentation in the distribution industry. In order to assure product freshness, 7-ELEVEN has established five distinctive distribution systems: room temperature, low temperature, fresh food, bakeries, and publications. Product delivery is assorted into different temperature levels according to their category and attributes. With a complete distribution system in place, 7-ELEVEN constantly improves its logistic efficiency and upgrades its competitiveness.

7-Eleven is all-around to fulfill consumer needs. Its distribution penetrates into mountains, remote villages, and even into remote outer islands through the combination of air, ocean, and land transportation, providing residents at remote islands the same efficient services as those in Taiwan. A complete distribution system is essential for chain development, which is also the critical factor for 7-ELEVEN to take the leadership in the Taiwan retail industry, remaining far ahead of the competition.