

Good for Communities

Building upon our core operations, President Chain Store Corporation fosters connections within the community to better understand our consumers’ needs, build trust and confidence. We use our resources to implement goals such as promoting health & well-being, eliminating hunger, developing sustainable communities, fostering education, protecting the environment, circular economy, etc. – building a better, more sustainable future with our consumers and the 7,000+ stores across the local area. Our mission is to become the indispensable neighbor that spreads love and ensures safety in the community.

Sustainable Goal Management Process

Material Topic	Management Metrics	Medium- and long-term Targets	2026 Targets	2025 Targets & Performance & Achievement		
 Social Welfare	donation/amount of goods donated ^(Note)	NT\$274 million by 2028	In-store change donation: NT\$203 million Goods donated: NT\$51 million	NT\$244 million	Total donation: NT\$296 million In-store change donation: NT\$241 million Goods donated: NT\$55 million	↑
	Sessions of Good Neighbor Funfest organized and number of participants	2030 Total number of sessions: 20,000 Total number of participants: 300,000 Session with a social welfare theme (Memory Café, Good Neighbor Classroom, etc.): 5,000 sessions	Total number of sessions: 15,000 Session with a social welfare theme (Memory Café, Good Neighbor Classroom, etc.): 5,000 sessions	Total number of sessions: 15,000 Total number of participants: 200,000 Session with a social welfare theme (Memory Café, Good Neighbor Classroom, etc.): 5,000 sessions	Total number of sessions: 14,096 Total number of participants: 130,264 Session with a social welfare theme (Memory Café, Good Neighbor Classroom, etc.): 7,573 sessions	—

Note : The fundraising schedule is adjusted each year according to the needs of external groups and society. Therefore, it is difficult to set targets based on the performance of the previous year. The target is achieving continuous and stable growth instead.

↑ Exceeded ✓ Achieved — Not Achieved

Sustainable Development Goals & Management Policies



SDG 2
Zero Hunger

- President Chain Store Corporation integrated its resources to form the Good Neighbor Meal Delivery Team, providing nearly **140,000** meals in 2025 with over **76,000** digital pickups to help the elderly in different towns



SDG 3
Good Health and Well-being

- What Time Is It ? Café Project connects **20** welfare groups for the elderly, hospitals and nursing homes, and has helped more than **6,000** elderly people with dementia integrate into the community.
- Organized a total of **884** Good Neighbor Healthcare Funfest with over **13,000** participants.



SDG 4
Quality Education

- A total of over **200,000** people took advantage of the Sustainable DIY materials
- A total of over **1,000,000** books have been read since 2014



SDG 11
Sustainable Cities and Communities

- The Youth Deep Roots Program has worked on a total of **51** projects with youth organizations

Corresponding Material Topics

- Social Welfare

Policies and Commitment

- Philanthropic Strategy

Management Actions

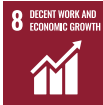
- Good Health and Well-being: What Time is it? Café, Millennium Blood Pressure Monitoring Station, Good Neighbor Healthcare Funfest
- Zero Hunger: Good Neighbors Meal Delivery Team
- Sustainable Cities and Communities: Youth Deep Roots Program
- Quality Education: Sustainable Funfests, Deep Roots in Sustainability Project, Reading Encouragement Program
- Environmental Protection: Sustainable Circular Economy Project
- Charity fundraising: monetary, points and goods donations

Structure of Philanthropic Strategies

President Chain Store Corporation prioritizes the promotion of health and well-being, nutritional and food needs, and sustainable cities & communities, which will achieve the SDG 2 Zero Hunger, SDG 3 Good Health and Well-being, SDG 11 Sustainable Cities and Communities, respectively. Furthermore, we are also concerned with SDG 4 Quality Education, SDG 12 Responsible Consumption and Production and environmental protection, therefore we continue to utilize our wide network of channels to create platforms for charity donations. The vision of President Chain Store Corporation's influence: Creating a charity-friendly store with the densest local service network, building a bridge between social welfare groups and the public to share goodwill, continuing to promote sustainable mutual benefits, and striving to become an irreplaceable good neighbor in the community that delivers warmth and peace of mind.

President Chain Store Corporation integrates its store network, manpower, logistics, products, digital platforms, and social welfare fundraising mechanisms to translate its channel advantages into action that supports community sustainability and social welfare services. Working with local residents, social welfare organizations, affiliated companies, and suppliers, the Company responds to issues such as care for vulnerable groups, health promotion, educational outreach, and environmental protection through needs assessment, resource matching, and service collaboration, thereby expanding its sustainability impact.

Major Aspects	Strategies	Topics	Actions	SDGs
 Zero Hunger	In response to an aging society, President Chain Store Corporation cares for elders in town and rural communities, with improving meal access for vulnerable groups as a core objective. By organizing volunteer meal delivery teams and connecting store resources with social welfare partners, the Company helps address manpower and logistics gaps faced by social welfare organizations, providing day-to-day care and support. In the meantime, based on a broader assessment of the dietary needs of vulnerable groups, the scope of service has been expanded to include people experiencing homelessness, single-parent families, and other economically disadvantaged groups, responding to SDG 2: Zero Hunger.	Neighborhood care, sufficient meals	President Chain Store Corporation works with six social welfare organizations to advocate the goal of "sufficient meals." The initiative supports meal needs among elders living alone and those in areas where grocery shopping is less convenient. The Company has further expanded its support to people experiencing homelessness and disadvantaged individuals through the icash 2.0 card, while also expanding store-based meal delivery and communal dining care. In addition, by combining the Good Neighbor Health Classroom with the in-store meal pickup system, the Company encourages beneficiaries to enter stores and engage with the community, creating a more inclusive and friendly environment. —Good Neighbor Meal Delivery Team, In-store change donation	 2 ZERO HUNGER  3 GOOD HEALTH AND WELL-BEING
 Good Health and Well-being	Raising awareness of liver diseases which are the most common in Taiwan through fundraising and charity health checkup services, calling on people to "take the initiative to screen, actively seek medical treatment and treat early" to protect their health. In response to population aging and the rising prevalence of dementia, President Chain Store Corporation continues to care for the health of elders	Healthcare Elderly care	7-ELEVEN works with the Liver Disease Prevention & Treatment Research Foundation to launch fundraising campaigns. By connecting stores near public health centers, the initiative provides free liver health blood tests, abdominal ultrasound examinations, and other health check services, with registered nurses offering follow-up consultation. Through this initiative, selected 7-ELEVEN stores have become consultation stations for liver health education. —In-store change donation The Company promotes initiatives such as What Time Is It? Café and Age-friendly Stores, which support employment for middle-aged and elderly adults, while helping build an age-friendly environment.	 3 GOOD HEALTH AND WELL-BEING  12 RESPONSIBLE CONSUMPTION AND PRODUCTION  8 DECENT WORK AND ECONOMIC GROWTH  3 GOOD HEALTH AND WELL-BEING

Major Aspects	Strategies	Topics	Actions	SDGs
Good Health and Well-being	Preventing from common diseases the perspective of preventive medicine	Community care, Good Neighbor	Health education, care for the disadvantaged and elderly in stores, blood pressure and waist circumference measurement, as well as dementia prevention. —Good Neighbor Health Funfest	 3 GOOD HEALTH AND WELL-BEING
 Sustainable Cities and Communities	President Chain Store Corporation supports youths in returning to their hometowns to develop a variety of local industries with the "Youth Deep Roots Program"	Local industry development, Youth Deep Root Program	acing issues such as overall population decline, excessive concentration of people in cities, and uneven urban-rural development, the government has introduced local revitalization programs, while the private sector is also responding from different perspectives. President Chain Store Corporation's Good Neighbor Foundation has observed problems for young people who want to stay in or return to their hometowns. To this end, it supported 10 local youth teams from different cities and counties in 2025, enabling them to connect directly with a major retail channel.	 8 DECENT WORK AND ECONOMIC GROWTH  11 SUSTAINABLE CITIES AND COMMUNITIES  12 RESPONSIBLE CONSUMPTION AND PRODUCTION
 Quality Education	Working with the Good Neighbor Foundation to organize "Good Neighbor Funfest" with a large variety of experience activities to turn 7-ELEVEN into a community activity platform.	Foundation in Sustainability, Good	Organizing Good Neighbors Funfest with the stores to launch activities with themes including environmental protection, education, health and social welfare to make Good Neighbor Funfest more educational. —Good Neighbor Funfest	 4 QUALITY EDUCATION
 Environmental Protection	Working towards a sustainable earth and common good for the society through recycling to reduce plastic and carbon emissions, making a sustainable lifestyle and green consumption a reality. Promote environmental protection to connect the public with the environment and care for the environment.	Circular economy Environmental protection promotion, strength from the crowd, carbon reduction, habitat protection	PET bottles collected from 7-ELEVEN stores are spun into recycled PET yarn. Working respectively with the Trust in Nature Foundation and the Zenan Homeless Social Welfare Foundation, and in collaboration with social enterprises, the Company transforms these materials into practical eco-friendly products such as low-elevation mountain animal eco-friendly tote bags and picnic mats. Through resource regeneration and cross-sector collaboration, PET bottles continue to create value after transformation, extending the life of resources and carrying forward the weight of goodwill for a more sustainable environment. —In-store change donation Through the 7-ELEVEN Bring Back the Love in-store change fundraising platform, President Chain Store Corporation works with the Trust in Nature Foundation to care for and protect Taiwan's mountains, oceans, and wetlands. The initiative uses diverse environmental education as a tool to raise environmental awareness for the general public. By advocating harmonious coexistence between people and nature, and communicating the importance of protecting low-elevation mountain animals, the Company promotes environmental stewardship and encourages the public to become good neighbors to animals. —In-store change donation	 3 GOOD HEALTH AND WELL-BEING  12 RESPONSIBLE CONSUMPTION AND PRODUCTION  6 CLEAN WATER AND SANITATION  7 AFFORDABLE AND CLEAN ENERGY  15 LIFE ON LAND

By engaging in community services, donations (money & goods), points donations, and other social welfare fundraising, we not only fulfill our goals for promoting health, eliminating hunger, developing communities and education quality, as well as protecting the environment, but also better understand the needs of the community (e.g. nutritional health or local economic development) through our interactions with the public. These can then be transformed into future business opportunities to promote sales of healthy, ready-to-eat food products, achieving sustainable development for both social welfare and economy.

7.1 Philanthropic Participation & Fundraising

Philanthropic Participation

President Chain Store Corporation brought its corporate influence into full play in social welfare and charity events. The monetary equivalent of the amount of time and other contributions that President Chain Store Corporation invested in social welfare and charity in 2025 is as follows.

Item	Amount	%
Cash donations (excluding marketing expenses)	27,600,000	13.63
Time cost (voluntary services done during paid working hours ^(Note1))	21,425,920 ^(Note2)	10.58
In-kind donations (products or services, programs, partnerships or similar)	147,734,395	72.94
Management overhead	5,795,384	2.86
Total	202,555,699	100.00

Note 1 : Calculations are based on factors such as the number of hours individuals contributed, salary, operational and management costs for fundraising platforms and the number of events held. Cash contributions include social welfare donations of NT\$27,600,000, including donations to Good Neighbor Foundation and Millennium Health Foundation.

Note 2 : Number of Sustainable Funfest * 4 people * number of hours * hourly wage.

· Integrating Internal Resources to Expand Social Welfare Impact ·

President Chain Store Corporation promotes social welfare initiatives through collaboration across diverse internal units. Employee participation, in-kind donations, communication resources, and financial support are incorporated into overall planning, while external partners are engaged in joint implementation to expand the scope of social impact.

Results of Overall Social Welfare Investment and Impact

Aspect	Statistics	Annual Results
Manpower	Total annual participants	287,486 participants
Collaboration network	Number of partner organizations	588 organizations
	Number of collaborations	617 collaborations
Scope of impact	Total annual beneficiaries	1,792,470 beneficiaries

Charity Donation

President Chain Store Corporation has long hoped to utilize our vast and convenient network to maximize our influence on philanthropy, and “Bring Back the Love” charity fundraising platform is one of the biggest all-round channels for donation in Taiwan. Moreover, we have created several different platforms for social welfare donations, including OPENPOINT app online donations, in-store cash donations, ibon machine donations, membership point donations and pledge donations of goods to enhance the general public’s awareness of social welfare issues. In 2025, a total of NT\$759 million was raised for social welfare donations, allowing corporate resources to be invested in health and well-being, hunger eradication, urban and rural sustainability, education and empowerment and environmental protection, creating a wonderful and sustainable society together with everyone through over 7,000 stores. Online donations through the OPENPOINT APP demonstrate the strong potential of digital channels. When emergency fundraising campaigns are launched, the platform plays an important role by providing the public with a fast and convenient way to donate. Advocacy themes and donation appeals across different issues attract supporters with diverse interests and areas of concern, inviting the public to do good together. In this way, the fundraising platform fulfills its role in supporting vulnerable groups and sets a positive cycle of kindness in motion across society.

· App Online Donation ·

In 2025, President Chain Store Corporation helped more than 110 social welfare organizations launch fundraising campaigns, addressing gaps in the donation journey. Traditional physical donations, such as in-store change donation and ibon, are still limited by physical locations. With online donation channels, consumers no longer need to enter a store to respond immediately to emergency fundraising campaigns or social welfare needs across different issues. In 2025, total donations raised exceeded NT\$85 million, with more than 110,000 transactions and nearly 300 fundraising campaigns covering a wide range of causes. Emergency fundraising accounted for approximately NT\$43 million. Donation campaigns were launched every quarter for recurring fixed-amount donations, and more than five themed campaigns were organized around specific commemorative days or current events, such as International Day of Charity, International Day of Forests, the universal NT\$10,000 cash payment in support of Hualien, and Weekly Fresh Milk. President Chain Store Corporation also



offered additional incentives such as bonus points and coffee vouchers to increase public awareness of different causes and encourage donations, demonstrating the strong potential and scalability of digital channels.

President Chain Store Corporation APP Online Fundraising Milestones

- 2021 Launched the OPENPOINT APP online donation service
- 2022 Launched the subscription-based donation feature
- 2023 Recurring donations exceeded 20% of total donations
- 2024 Launched the Coin Purse donation feature
- Launched International Month of Charity fundraising activities, connecting social welfare communities to encourage donations
- 2025 Became the first in the industry to launch a social welfare subscription model through a recurring fixed-amount fresh milk donation campaign



Weekly Fresh Milk

This initiative created a new model by integrating in-kind donations with online donations. Working with the World Peace Association, the campaign collected more than 320 recurring fixed-amount donations in its first month. Over the full campaign period, nearly NT\$700,000 was raised, which could be exchanged for nearly 7,500 bottles of 930 ml bottles of Uni-President Rui Sui Fresh Milk. The initiative helps schoolchildren in remote mountain areas with limited access to groceries drink fresh milk every week, supporting calcium intake and healthy growth.

• In-store Change Donation •

A total of approximately NT\$241 million raised through In-store Change Donation in 2025. As Taiwan gradually becomes a super-aged society, President Chain Store Corporation has focused its social welfare efforts on senior care through the change donation mechanism since 2014, providing long-term support to older adults in townships and areas with relatively limited resources for more than 11 years. As social needs have evolved, the Company expanded its public welfare focus in 2021 to include environmental issues, promoting two main themes including green living and age-friendly support. In 2025, President Chain Store Corporation continued to work with social welfare organizations serving elders, advancing care for elders while focusing on meal delivery services to address basic meal needs among vulnerable groups in areas with fewer resources. In the meantime, the Company also worked with social welfare organizations focusing on environmental issues to promote environmental stewardship, encourage people to get closer to nature by raising environmental awareness. In 2025, in-store change donations raised approximately NT\$241 million.

	Partner Organizations	Program Details	Amount raised
1st Quarter	Pingtung Christian Hospital, the Sisters of Our Lady of China Catholic Charity Social Welfare Foundation, A Kernel of Wheat Foundation, and Hondao Senior Citizens Welfare Foundation	7-ELEVEN is committed to becoming a good neighbor who provides services for the community. To this end, we joined hands with A Kernel of Wheat Foundation, the Sisters of Our Lady of China Catholic Charity Social Welfare Foundation, Hondao Senior Citizens Welfare Foundation, Pingtung Christian Hospital in raising funds to provide consistent support for vulnerable elders in rural areas as well as areas with insufficient resources. In the meantime, we expanded the scale of our dementia-friendly action dramas and connections on campus to optimize existing charity services offered by the stores. For example, the Good Neighbor meal delivery Team was combined with iCash2.0 mobile pickup and meal sharing services to alleviate the pressure of meal preparations for elders living alone or families where elders take care of those who are even older. The Good Neighbor Classroom has organized a series of lectures to share the concept of good nutrition and meal options to the elderly, helping them eat well and live well.	NT\$60.77 million
			
2nd Quarter	Trust in Nature Foundation	Facing growing environmental damage and resource consumption, 7-ELEVEN worked with Trust in Nature Foundation to protect Taiwan's mountains, oceans, and wetlands. Through lectures, environmental trusts, low-elevation mountain ecology tours, fun personality quizzes, and other forms of environmental education, the initiative also connected with stores to hold Good Neighbor Funfest events. Through palm-sized picture books, parents and children were invited to read together on biodiversity themes, allowing environmental education to take root through reading and daily life. By advocating the importance of harmonious coexistence between people and nature, the initiative promotes concrete action to protect habitats and encourages the public to become good neighbors to animals. In the meantime, President Chain Store Corporation joined the Circular Economy Program to promote circular economy, recycling PET bottles collected from 7-ELEVEN stores and spinning them into yarn, which was then made into eco-friendly tote bags featuring low-elevation mountain animals. This demonstrates the practical results of resource reuse and environmental sustainability.	NT\$80.81 million
			

	Partner Organizations	Program Details	Amount raised
3rd Quarter	Zenan Homeless Social Welfare Foundation	7-ELEVEN is committed to becoming a good neighbor that cares for vulnerable groups in the community. Working with Zenan Homeless Social Welfare Foundation, the Company carries out social welfare actions that combine meal support with environmental sustainability. With improving meal access for vulnerable groups as its core objective, the initiative responds to the daily meal needs of homeless and economically disadvantaged people. By integrating existing social welfare service capacity, the initiative combines the Good Neighbor Meal Delivery Team, the in-store meal pickup mechanism, and the OPENPOINT Mobile Pickup feature to create the first mobile suspended meals social welfare model. A dedicated online marketplace for social welfare organizations allows beneficiaries to redeem the meals they need each day with autonomy and dignity. In the meantime, PET bottles collected from 7-ELEVEN stores are remade into "A Place to Sit" picnic mats for disadvantaged individuals through the Circular Economy Program. This extends the value of resource circulation and turns every recycled PET bottle into a meaningful source of support for vulnerable groups. 	NT\$79.79 million
4th Quarter	Liver Disease Prevention & Treatment Research Foundation	In Taiwan, liver disease is the most prevalent endemic disease. According to data from the Ministry of Health and Welfare, there are approximately 1.6 million hepatitis B carriers and approximately 400,000 to 600,000 chronic hepatitis C patients in Taiwan. Abdominal ultrasound is one of the best tools for early detection of liver disease. In December 2025, 7-ELEVEN worked with the Liver Disease Prevention & Treatment Research Foundation to launch the "Have You Had Your Ultrasound This Year?" social welfare fundraising campaign. By connecting stores near public health centers, the initiative provided free liver health blood tests, abdominal ultrasound examinations, and other health check services, with registered nurses offering follow-up consultation. Selected 7-ELEVEN stores became liver health education and consultation stations, encouraging the public to take screening seriously, seek medical care actively, and receive early treatment, helping safeguard health and move closer to eliminating liver disease. For certain areas where shopping is less convenient, the initiative also incorporated the OPEN! Mobile Shopping Cart to provide meals after health checks that require prior fasting and essential daily supplies for people in areas with limited access to transportation, helping reduce the urban-rural gap in medical care and promote diverse localized healthcare services. 	NT\$20.44 million

· ibon Charity Fundraising ·

Over 120 social welfare groups were supported in 2025, with over NT\$689 million raised, of which over NT\$230 million was emergency funding.

To help more social welfare organizations provide social services and support more groups in need, President Chain Store Corporation has enabled the public to make donations through ibon since 2008. This instant and convenient donation channel keeps kindness available around the clock. In 2025, the Company worked with 120 social welfare organizations, allowing the public to choose organizations based on causes they care about. Donations start from NT\$100, making social welfare part of everyday life and turning “donating” into an easy, casual act. This has successfully cultivated the habit of making small-amount donations among the public. President Chain Store Corporation also actively supports emergency fundraising initiated by the central government. As social infrastructure, ibon makes a solid partner in real-time disaster relief, with a stable user base and a high level of public trust, making it a preferred donation channel for the public. In 2025, the Company helped government departments and Taiwan Foundation for Disaster Relief launch three emergency fundraising campaigns for the Myanmar earthquake, Typhoon Danas, and the Guangfu flooding in Hualien. Through its accessible convenience store network, the Company enabled the public to make immediate and convenient donations to help disaster victims rebuild their homes.



Points Donation

· OPENPOINT Digital Donation ·

Over 25 million points were raised in 2025, equivalent to NT\$17.02 million

Low-touch economy is the way in the digital age. President Chain Store Corporation continued to construct charity-friendly platforms with the most dense network of local services, leading way to digital transformation in digital charity. Donations are made faster and more convenient with more options by providing two platforms for people to donate points, including OPENPOINTS within the OPENPOINT APP, and points from 7-ELEVEN charity events, allowing more options for people to do good. President Chain Store Corporation assisted social welfare organizations in exchanging for everyday supplies through point donations, helping families in need, elderly people living alone and children in dysfunctional families. A total of 25 million points were collected in 2025, of which 4.55 million were OPENPOINTS, and over 20.5 million points were from various promotional events, equivalent to NT\$12.47 million. A total of over 44 organizations received our donation.



In-Kind Donation

The amount of in-kind donations reached NT\$55 million in 2025, with nearly 130,000 sets of supplies, helping tens of thousands of families.

Since 2018, President Chain Store Corporation has assisted social welfare organizations by encouraging the public and suppliers to contribute in-kind donations for those in need, such as people with financial difficulties, elders living alone, children from dysfunctional families, homeless people and stray animals. The program is now in its 8th year, with the number of donations having helped over a million families and elderly living alone so far. In 2025, in-kind donations reached NT\$55 million, totaling nearly 130,000 sets of supplies. Throughout the year, President Chain Store Corporation helped the Chinese Christian Relief Association raise 1919 Relief Meal Sets, and also launched seasonal in-kind donation campaigns for Mother's Day, Dragon Boat Festival, Mid-Autumn Festival, and Lunar New Year meal sets. Other campaigns focused on specific groups, including fresh milk pledges, charity lunch boxes for people experiencing homelessness, and Christmas gifts. Through donation channels such as store pre-orders, ibon, iPre-order, and iGroup-buying, the Company helped tens of thousands of families in emergencies, elders living alone, underprivileged schoolchildren, homeless people, and other groups throughout the year, putting diversity, inclusion, and all-age care into practice.

The Charity Meal Boxes for Homeless People have helped people experiencing homelessness enjoy a full meal before Lunar New Year for three consecutive years. In 2025, a total of 7,000 charity meal box sets were raised, each including two Lunar New Year-themed hot meal boxes, two Uni-President toast products, and two Original Brand 8 treasure congee products. The initiative connected consumers with upstream and downstream suppliers to support the donations, and further brought together social welfare bureaus in six cities and counties and two social welfare organizations. The meals were distributed to 35 service locations for homeless people across different cities and counties, and social workers then provided them to beneficiaries. This is more than a meal box. It is a meaningful and heartfelt form of care. Before Lunar New Year, it not only brings a sense of the festive season, but also lets beneficiaries know that many people in society care about and support them, giving them a sense of companionship and participation.



< Stakeholder Feedback >

CatPool



- Since President Chain Store Corporation introduced ibon kiosks, donors who have long supported us have had more ways to donate. ibon and the OPENPOINT APP work side by side, allowing more people to learn about the fundraising initiatives of CatPool. President Chain Store Corporation has also increased transparency and trust in our association for donors. These donations not only help stray cats through monthly food donations to foster caregivers across Taiwan, but also support our efforts to protect stray cats, improve their living environments, help cats find suitable families, and create more happiness and well-being between people and cats.
- Charitable donations are not only about giving stray cats a meal. They also let donors know that they can contribute to stray cats and see the real impact of their support. Everyone can make a charitable donation and help create peaceful coexistence between people and stray animals. Thank you to President Chain Store Corporation for providing such a meaningful platform.

Chinese Christian Relief Association

- President Chain Store Corporation's ibon, as well as iPre-order and iGroup-buying on the OPENPOINT APP, make donations and in-kind giving more convenient and secure, earning strong public trust. Many supporters of the Chinese Christian Relief Association can confidently donate money and supplies through ibon and iPre-order / iGroup-buying on the OPENPOINT APP. The 1919 Relief Meal Sets and festive gift boxes raised through these channels provide tremendous help to beneficiaries of the 1919 Food Bank, after-school tutoring programs, and families affected by major disasters.
- President Chain Store Corporation effectively brings together the public through fundraising, in-kind donations, and point donations to support the Chinese Christian Relief Association's 1919 Food Bank, after-school tutoring programs, and emergency family relief programs, helping vulnerable groups receive timely assistance. We thank all employees and partners of President Chain Store Corporation.



< Stakeholder Feedback >

Boyo Social Welfare Foundation

- Through ibon and OPENPOINT APP platforms, President Chain Store Corporation provides long-term support for underprivileged children in remote areas served by the Boyo Social Welfare Foundation. The ibon platform is convenient and secure, bringing together social support for Boyo's ongoing educational tutoring, social work assistance, and nutrition support services. It is an important donation channel for Boyo. Charitable giving through the OPENPOINT APP provides support in the form of stationery and daily supplies, improving the learning and living needs of underprivileged children in remote areas.
- President Chain Store Corporation promotes public welfare through an innovative and sustainable model, maximizing the value of donations. This support is not only material assistance, but also a warm source of encouragement that gives underprivileged children motivation to learn. President Chain Store Corporation's care brings positive energy to education in remote areas and lights up the future for children in need.

Dener Children Foundation

- Through 7-ELEVEN's official and credible channels, many members of the public can confidently use ibon and the OPENPOINT APP to donate in support of education for children in remote areas. As a result, Dener Children Foundation's donor base increased by 30% compared with the previous year. 7-ELEVEN also invited us to become a recipient organization for social welfare point donations and Mid-Autumn stationery sets, enabling Dener to provide reading guidance and learning materials for children in remote areas with these resources. 7-ELEVEN is a reliable partner for social welfare organizations. It makes every effort to understand the real needs of those served, and works with the public to create unlimited value. Thank you, 7-ELEVEN, for the impact you have brought to education in remote areas.

7.2 Environmental Protection

Low-carbon Economy

· Reducing Carbon Emissions through Supporting Local Produce ·

To help business owners maintain good relations with neighbors and reduce carbon emissions with local ingredients, President Chain Store Corporation manages cafeterias on AUO's plants (Taichung/Houli/Longtan). We have been ordering rice from local farmers' associations for many years, including Houli Farmers' Association, Da'an Farmers' Association, Longtan Farmers' Association and Xinpu Farmers' Association, etc. Each bag of rice is equipped with a QR code for traceability. The total volume procured in 2025 reached 118,318 kilograms, allowing employees to enjoy the high-quality rice produced locally in the cafeteria.



7.3 Good Health & Well-being

Care for Elders

· What Time Is It? Café ·

Serving a total of over 6,000 elders with dementia so far

Since 2017, 7 ELEVEN's "What Time Is It?" Café has been the first of its kind in the industry that provides social welfare services for elders with dementia to experience and learn, connecting with 20 social welfare organizations and serving a total of 6,000 people so far. Approximately 1,000 elders benefited from the program in 2025. In the meantime, we have carried on with the innovative "Memory Café" event that was launched in 2024. We opened single registrations to social welfare groups across Taiwan, so that elders with dementia can experience a variety of store activities. A total of over 40 events were held in 2025, serving about 200 elders, allowing them to regain their confidence and happiness. In response to the International Dementia Month in September, the "What Time Is It?" Café also launched a limited-time stamp collection event in September, inviting people to enjoy a cup of coffee while doing good deeds, helping the elderly with dementia to regain confidence, as well as raising awareness of dementia.

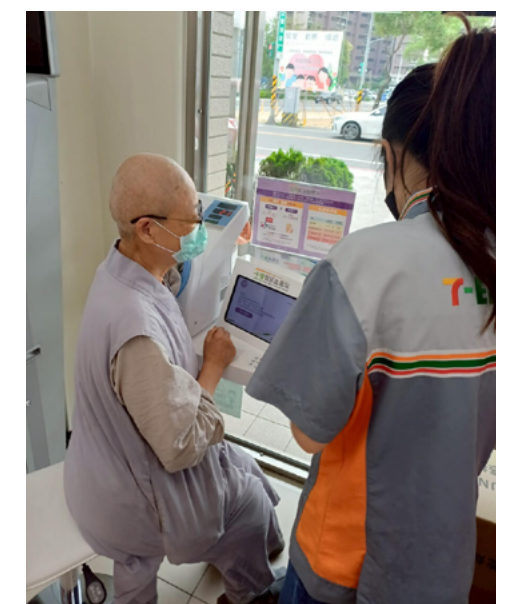


Community Outreach

· Good Neighbor Health Funfest ·

Organized a total of 884 "healthcare events" in 2025 with approximately 13,000 participants

President Chain Store Corporation has long been concerned about the health and well-being of people. Since 2008, the Good Neighbor Foundation has partnered with the Millennium Health Foundation to set up the "Millennium Blood Pressure Monitoring Stations" in selected stores. In the meantime, President Chain Store Corporation organizes health events such as the Good Neighbor Health Funfest and Care for the Disadvantaged to raise public health awareness. The "Millennium Blood Pressure Monitoring Station" provides self-service blood pressure and waist circumference measurement for the public. A "National Day of Health" is hosted at our stores each year, with medical staff and volunteers recruited to measure waist circumference and blood pressure for the public. This is the largest private metabolic syndrome health checkup initiative in Taiwan. We hosted the 16th edition in 2025 on August 9th with a total of 217 events and over 8,700 participants. In 2025, a total of 884 "Good Neighbor Healthcare Funfests" were organized with blood donation, blood pressure measurement, waist measurement, health seminar, health education for people with disabilities, healthcare for elders and the disadvantaged, OPEN! CARES, etc. for over 13,000 participants. The goal is hosting 2,000 sessions in 2025 and 2026.



7.4 Zero Hunger

Caring for the Neighborhood

• Good Neighbor Meal Delivery Team •

President Chain Store Corporation integrated its resources with nearly 65,000 meals delivered and picked up in 2025, as well as over 76,000 digital pickups through OPENPOINT with a total of nearly 140,000 meals.

President Chain Store Corporation has long focused on meal access for elders. According to statistics from the Ministry of the Interior, Taiwan officially became a super-aged society in 2025, with people aged 65 and above accounting for more than 20% of the population. Among them, elders in areas where grocery-shopping is less convenient require long-term and stable support from social welfare organizations to meet their daily meal needs. Since 2014, 7-ELEVEN has established the Good Neighbor Meal Delivery Team, working with five social welfare organizations, including Mennonite Social Welfare Foundation, the Sisters of Our Lady of China Catholic Charity Social Welfare Foundation, A Kernel of Wheat Foundation, Hondao Senior Citizens Welfare Foundation, and Pingtung Christian Hospital. Over more than a decade, the initiative has delivered more than 430,000 meals. Since 2024, 7-ELEVEN has also piloted digital pickup for nutritional supplements by incorporating the OPENPOINT APP Mobile Pickup service, providing healthy supplements such as fresh milk and oat milk. Over the past two years, more than 95,000 meals have been provided, benefiting over 50,000 people. However, gaps remain in holiday meal delivery and pickup, as well as nutritional support for beneficiaries' main meals. Therefore, starting in August 2025, 7-ELEVEN worked with the Zenan Homeless Social Welfare Foundation to launch an innovative Mobile Suspended Meals social welfare model. A dedicated social welfare organization marketplace was set up under OPENPOINT Mobile Pickup, offering more than 20 meal options, including rice dishes, noodles, baked goods, and soy milk. This allows homeless people, low-income families, and other beneficiaries to pick up meals with dignity. The scope of service was also expanded from elders to disadvantaged individuals, including homeless people, single-parent families, and students from low-income households, improving both coverage and convenience in meeting the meal needs of vulnerable groups. This substantively responds to SDG 2: Zero Hunger, supports shared prosperity in local communities, and helps build an age-friendly local platform.

Meal Delivery Service	Every Saturday and Sunday, nutritionists from social welfare organizations select meals from 7-ELEVEN store for the store manager to deliver to the homes of the elders. The elders are also greeted with kindness for a warm and enjoyable experience, making sure local elders have warm meals as a good neighbor
Meal Pickup Service	President Chain Store Corporation integrated its own resources to launch the Mobile Pickup service on the OPENPOINT APP. Buyers can share products with others with their phone or iCash2.0 cards.
OPEN! Mobile Shopping Cart Service	The highly mobile Mobile Shopping Cart Service regularly delivers daily supplies for people with economic difficulties.
Mobile Suspended Meals	By combining the in-store meal pickup mechanism with the OPENPOINT Mobile Pickup feature, 7-ELEVEN created the first Mobile Suspended Meals social welfare model. A dedicated marketplace for social welfare organizations was established, offering more than 20 meal options, including main meals and beverages. This revolutionizes the limitations of the traditional single meal delivery model and brings social welfare meal support into the digital era.



7.5 Sustainable Cities and Communities

Development of Local Industries

• Youth Deep Roots Program •

The Youth Deep Roots Program has worked on a total of 51 projects with youth organizations as of 2025.

Facing issues such as overall population decline, excessive concentration of the population in cities, and uneven urban-rural development, the Executive Yuan declared 2019 the “Year 1 of Local Revitalization” and approved the National Strategic Plan for Local Revitalization. The plan aims to move toward a more balanced Taiwan through approaches such as enhancing local culture, developing industries based on local characteristics, and creating employment opportunities. The President Chain Store Corporation Good Neighbor Foundation was among the first to observe the issue young people experience with staying in their hometowns. In 2017, guided by the concept of becoming “the best revitalization platform for returning home,” the Foundation launched the Youth Deep Roots Program. As of 2025, it has supported the growth of 22 local youth teams with strong social missions. New teams join each year, working together to advocate sustainable food and agriculture education, fish-based diet education, forest conservation, and other initiatives. The “Youth Deep Roots Program” worked with 10 youth groups in 2025. So far, it has collaborated with 22 local teams on a total of 51 projects. The current lineup includes Fish Bar from Hualien, Taiwan Dou from Sanxia, New Taipei City, Tri-small Fair from Douliu, Yunlin, Dawoko from Hukou, Hsinchu, Z.O Coffee from Nangan, Matsu, Marikan from Lunbei, Yu Chen Egg Products from North District, Taichung, ImmuYoung Goat Milk from Puxin, Changhua, and so on. A total of 35 sessions of OPEN! Youth Funfest were hosted in 2025 with 389 participants.

< “Island + People Resonance” Project >

The project brought together five established teams, including Fish Bar, Taiwan Dou, Tri-small Fair, Dawoko, and Z.O Coffee, to develop five co-branded gift sets, including the Rice Cracker, Peanut Candy and Coffee Time Set, Dual Flavor Set, Three Companions for Everyday Rituals Set, Land and Sea Snack Set, and Soy and Bonito Energy Set. These products were displayed and sold at each team’s respective sites, linking the brands together to form a visible chain of youth-led brands. Taking Z.O Coffee from Nangan, Matsu as an example, its Matsu aged wine drip coffee was originally sold only in the souvenir section of local 7-ELEVEN stores in Matsu. Through this youth brand collaboration, Z.O Coffee gained the opportunity to bring its products beyond the offshore islands, while products from other youth teams were introduced to the islands for the first time, creating mutually beneficial brand exposure.



Note : [Click here](#) to watch the video.

< Stakeholder Feedback >

Tri-small Fair

- This collaboration with 7-ELEVEN’s soft-serve ice cream and Cold Stone soft serve gave us a chance to step onto a much bigger stage. It was not only a source of encouragement for us, but also allowed more people to discover Yunlin peanuts. Farmer Wang, who grows the peanuts, never imagined that his peanuts would one day appear in 7-ELEVEN. We are grateful for this opportunity, which has made us believe that as long as we continue doing the right thing, there will be a chance to be seen.



· Supporting the Development of Local Agriculture ·

With stores across Taiwan, President Chain Store Corporation is dedicated to becoming the center of the local population's everyday life. We recognize that local agriculture is facing a "winner-takes-all" situation, and many small farmers with friendly approaches need to work hard to find resources and overcome many challenges just to offer customers safer food ingredients. We offer small farmers support by giving them access to our channels so that they can obtain direct profits, as well as giving customers access to safer and healthier food. In 2025, President Chain Store Corporation supported local small farmers with a total of five service area shopping centers in Tai'an, Qingshui, Rende, Dongshan and Guanmiao, creating new value for local produce. In 2025, the turnover of small farmers reached NT\$13.09 million.



· Press Conference for Visually-impaired Masseurs in Tainan ·

To ensure stable employment for visually-impaired masseurs in Tainan City to help realize Mayor Huang Wei-che's policy vision of creating a friendly workplace for "Hope Home," each qualified visually-impaired masseur has a professional license through the approval system of the Labor Affairs Bureau, giving all customers the best service with their professional skills. The shopping area also supports visually-impaired massage with practical actions. With everyone's support and affirmation, visually-impaired masseurs have the opportunity to work and be self-sufficient.



· Charity Fair ·



Through the concept of seeds, unique handmade crafts are created, turning humble seeds into seeds of social welfare. To support children assisted by the North Tainan Branch of the Taiwan Fund for Children and Families in continuing their education, Dongshan Service Area held the Seed Concept Christmas Charity Fair from December 20 to 21, 2025. The fair featured a wide variety of distinctive, one-of-a-kind works, including plants and ornaments. Several handcraft creators were also invited to gather onsite, guiding participants through hands-on experiences and sharing the joy of creation. All proceeds from the charity sale during the event were donated to the North Tainan Branch of the Taiwan Fund for Children and Families.

7.6 Quality Education

Foundation in Sustainability

· Good Neighbor Sustainability Funfest ·

In 2025, these materials were used by over 200,000 participants.

President Chain Store Corporation actively promotes a sustainable literacy development program with social inclusion as the core. Since 2009, President Chain Store Corporation's Good Neighbor Foundation has organized various experience activities, which have become popular in the community. To encourage learning and developing sustainable literacy from everyday life, the "Sustainable Good Neighbor Funfest" was launched in 2020 with themes covering environmental protection, food education, and health. It is linked to the United Nations Sustainable Development Goals and President Chain Store Corporation's core products and services. A variety of themed picture book materials are developed to teach and implement a sustainable lifestyle through play, which is more educational. In 2025, the Good Neighbor Foundation focused on key sustainability issues, including energy conservation, food and agriculture, food waste reduction, carbon reduction, and biodiversity. Working across sectors with government agencies and nonprofit organizations such as WWF, the Trust in Nature Foundation, the Society of Wilderness, the Agriculture and Food Agency of the Ministry of Agriculture, the Nantou Branch of the Agency of Rural Development and Soil and Water Conservation, Kang Hsuan Educational Publishing Corp., and 5% Design Action, as well as internal units of President Chain Store Corporation, the Foundation advocated sustainability education and launched 17 sustainability teaching materials. These included six Mandarin versions and 11 foreign-language versions in Vietnamese, Indonesian, and English. The materials included palm-sized picture book DIY resources such as "Turn Off the Lights for One Hour to Recharge the Earth," "A Party of Living Things in the Rice Field," and "A Magical Journey on Food Day." Through lighthearted shared reading and hands-on activities, families could learn about sustainability in an engaging way. Paired with campaign gifts such as rice balls, the activities encouraged participating parents and children to respond to lights-off energy conservation actions, while learning about environmentally friendly Taiwanese rice, aquaponic fruits and vegetables, and other agricultural products, thereby supporting high-quality local agriculture in Taiwan. Over 14,000 Sustainable Good Neighbor Funfests were held with influence on more than 130,000 people. Over 200,000 people took advantage of the sustainable picture books and DIY materials in 2025.



Note : [Click here](#) to watch the video.

< Stakeholder Feedback >



ROR TAIWAN

- In the past, DIY picture books were only available in Mandarin, so new immigrant parents and children could only look at the pictures or translate the content themselves when reading together. The newly launched Vietnamese-language picture books not only expand the reach of sustainability education, but also surprise Vietnamese mothers. They appreciate the warmth and familiarity of seeing a picture book in their mother tongue.

Customer

- Participating in the store Funfest activity was really enjoyable. We could read picture books, learn about Taiwanese rice and how rice balls are made, and even receive a delicious rice ball as a gift.



Reading Promotion

• Reading Encouragement Point Collection Program •

President Chain Store Corporation Good Neighbor Foundation has made improving reading ability and sustainability literacy its core objectives. By leveraging the nationwide 7-ELEVEN store network and combining school and community resources, the Foundation has established a long-term, highly replicable education promotion model across three everyday settings, including schools, stores, and communities. Sustainability topics are gradually integrated into children's reading, learning, and daily actions through this model, while also connecting with the United Nations Sustainable Development Goals (SDGs). Since 2014, the Foundation has promoted the Reading Encouragement Points Collection Program, working with township schools and after-school tutoring programs. Through a mechanism in which teachers certify points after students complete reading, and students can redeem those points for learning rewards, the program encourages children to develop regular reading habits. In the meantime, sustainability topics such as food education, biodiversity, energy conservation, and carbon reduction are incorporated into reading and writing through the Good Neighbor Essay Competition, encouraging children to observe, understand, and respond to sustainability topics in everyday life. The Foundation has become a strong partner for schools and teachers in promoting reading and sustainability education. In 2025, the Reading Encouragement Program continued to generate positive impact, supporting more than 100 schools and after-school tutoring sites. Since 2014, cumulative reading volume has officially exceeded one million books. Through a points-based reading system that is highly replicable and easy to implement, the program supports teachers in promoting long-term reading education. In practice, President Chain Store Corporation Good Neighbor Foundation observed that, in addition to books, children still need better reading environments and diverse learning support. It therefore further developed two enhanced projects: the Good Neighbor Carton Library and One School, One Project.

• One School, One Project •

Supporting Mingli Elementary School in Changhua in Obtaining Eco-Schools Green Flag Certification

Good Neighbor Foundation of President Chain Store Corporation has long focused on educational equity and the cultivation of sustainability literacy. Through the One School, One Project model, the Foundation works closely with one school each year and designs customized reading and sustainability learning support based on the school's actual needs. This helps schools strengthen educational resources and enhance students' capacity to take action. Mingli Elementary School in Changhua has long been committed to food and agriculture education and sustainable environmental actions. Since 2022, the school has participated in the Eco-Schools Certification program promoted by the Ministry of Environment and the Ministry of Education. Focusing on three themes, including sustainable food, healthy living, and consumption and waste, the school has promoted sustainability actions on campus, earning both Bronze and Silver awards. In 2025, it further challenged the highest honor under the Eco-Schools program: Green Flag certification. Although the school had already built a strong foundation in sustainability over the years, it still faced resource limitations during implementation, including insufficient sustainability teaching materials and limited connections between students' sustainability actions and everyday life settings. These are also among the most common gaps faced by township schools when promoting sustainability education. To respond to these needs, Good Neighbor Foundation used resources from One School, One Project and worked with 5% Design Action Sustainable Textbook and Kang Hsuan Educational Publishing Corp. to transform 7-ELEVEN's long-running food waste reduction actions and sustainability practices into lesson plans suitable for elementary schools. Through interactive games and situational learning, these materials were brought into classrooms to increase students' motivation and participation. In the meantime, the course also incorporated 7-ELEVEN store visits, guiding students to understand sustainable consumption, resource circulation, and community connection in real-life settings. This helped address the school's two major resource gaps: enhancing sustainability courses and connecting learning with action. With the support of Good Neighbor Foundation of President Chain Store Corporation and the joint efforts of teachers and students, Mingli Elementary School in Changhua successfully obtained Eco-Schools Green Flag certification. This demonstrates the results of student-centered sustainability education that combines theory and practice. The model is highly replicable and sustainable, and can be extended to other partner schools in the future to further expand the social impact of sustainability education.



• Good Neighbor Carton Library: Combination of Sustainability and Reading Literacy •

Since 2022, the Foundation has incorporated sustainability action into the program by working with Cheng Loong Corp. on the Good Neighbor Carton Library. Recycled paper materials collected from 7-ELEVEN stores are used to make bookshelves, tables, and chairs. In 2025, two new carton libraries were set up, bringing the cumulative total to eight, equivalent to a carbon reduction of 58 metric tons. In 2025, the program extended reading into medical settings for the first time by setting up parent-child reading corners in pediatric waiting areas, bringing reading from schools into the community. At the eighth Good Neighbor Carton Library at Checheng Elementary School in Pingtung, a Southeast Asian Language Bookshelf was added, offering books in Vietnamese and Indonesian. A Vietnamese storytelling event was also held, inviting teachers, students, and parents to participate together and supporting new immigrant families in reading together in their mother tongue.



• Sustainable Textbook: Saving Food Waste Lesson Plan and Campus Courses •

To help children naturally develop environmentally friendly habits not only at school, but also at home and in the community, Good Neighbor Foundation of President Chain Store Corporation worked with President Chain Store Corporation, 5% Design Action Sustainable Textbook, and Kang Hsuan Educational Publishing Corp. in 2025 to transform President Chain Store Corporation's long-standing sustainability practices into cross-disciplinary teaching materials that can be used in elementary school classrooms. The Saving Food Waste lesson plan centers on biodiversity and food waste reduction. It translates President Chain Store Corporation's years of experience in promoting iLove Food and the Sustainable Farm project into lesson plans for elementary schools, helping the concept of not wasting food take root from an early age and guiding children from "knowing" to "doing." In 2025, the program was first introduced into 11 elementary schools for teaching on campus. Post-class surveys showed that 90% of students were willing to take actions towards reducing food waste, while teacher satisfaction reached 4.9 out of 5. In the meantime, the Foundation worked with Kang Hsuan Educational Publish Corp. to integrate the materials into an SDGs curriculum map, enabling wider use among teachers across Taiwan. After official promotion through a Ministry of Education document, the materials gained the potential to be expanded to 3,600 elementary schools nationwide. In addition to entering schools, the content was also extended into homes and communities. Good Neighbor Foundation converted the materials into sustainable palm-sized picture books for use in 7-ELEVEN store activities, allowing campus knowledge to spread further into families and communities, turning knowledge into action and action into impact.



Note : [Click here](#) to watch the video.

· Multilingual and Inclusive Education ·

Children of new immigrants account for approximately 3.4% of all students in Taiwan. However, many second-generation children of new immigrants lack support for learning their mother tongue as they grow up. This language gap can further affect their confidence in learning and family interactions. In response to the educational needs of more than 140,000 second-generation Southeast Asian children in Taiwan, the Foundation launched the Southeast Asian Education-Friendly Action in 2025 to support the language needs of new immigrant families. The initiative focuses on three directions:

1	Multilingual picture book materials: The Foundation created the first four-language versions of its sustainable palm-sized picture books in Chinese, English, Vietnamese, and Indonesian. These can be printed from ibon across Taiwan or downloaded from the Good Neighbor Foundation website, allowing learning to take place without limits on time or location.
2	Multilingual storytelling Funfest: The Foundation created the first multilingual Funfest format, inviting Southeast Asian store partners, new immigrant volunteers, and English storytelling volunteers to read picture book stories in different languages at large-scale sustainability exhibitions, stores, and community venues. This approach not only allows children to encounter multiple languages naturally, but also makes languages of new immigrants “seen” and “heard.” One key innovation of the program is that it allows 7-ELEVEN’s Southeast Asian store partners to become storytellers and communicators of sustainability education for the first time. They guide children in reading picture books and learning about sustainable food education and ecological concepts using their mother tongue. This not only breaks the assumption that education can only be provided by teachers or experts, but also enables store partners to become learning guides in the community. This allows sustainability education to be embedded into everyday service settings, creating a learning experience that is highly connected to daily life and emotionally meaningful.
3	Good Neighbor Carton Library × Multilingual Bookshelf: At Checheng Elementary School in Pingtung, the Foundation established the eighth Good Neighbor Carton Library and added a Southeast Asian Language Section, providing multilingual books for teachers, students, and parents to read together.

< Stakeholder Feedback >

Feedback from Partner Schools, Teachers, and Students

Stronger Reading Motivation and Learning Connections
With more than 10,000 children participating and cumulative reading volume exceeding one million books, teachers, students, and parents generally reported stronger reading motivation among children, more parent-child interaction, and reading gradually becoming part of everyday life. Teachers noted that the positive incentive of the reading points system effectively reduced children’s overuse of digital devices and created a positive learning cycle. Students also shared feedback such as, “Because I can read for gift cards, I like reading more now.” In the sustainable textbook courses, teachers said the lessons were closely connected to food and agriculture education and kitchen waste reuse in school-developed curricula, helping increase interest in learning and boost classroom discussions.

Feedback from Partners

Recognition of the Depth and Practical Value of the Teaching Materials
The Vice General Manager of Kang Hsuan Educational Publishing Corp., a partner in the Saving Food Waste lesson plan, said that real corporate cases help teachers apply the materials in class and make sustainability topics more relevant to students. Friendly Seed also noted that approaching the topic through biodiversity and food waste reduction can resonate with students and connect with their everyday experiences.

Feedback from Stores and New Immigrant Families

Multilingual Shared Reading Promotes Cultural Inclusion
Vietnamese parents shared that they can now read with their children in their mother tongue, bringing them closer as families. Second-generation new immigrant students also said they would take the picture books home and share them with their families. Store partners shared that participating in storytelling and activity execution made their stores feel more like warm and welcoming good neighbors in the community. A physician from ROR TAIWAN also shared that she often meets new immigrant mothers who feel anxious about their children’s language development due to limited language comprehension. The Vietnamese picture books are simple, easy to understand, and warm in both images and text, bringing a positive impact to family language stimulation and emotional connection.

7.7 ESG Advocacy Platform

Sustainability Initiatives

President Chain Store Corporation leverages its strong channel resources. In 2025, through a communication strategy built around external advocacy, social media amplification, and video content, the Company brought sustainability values more deeply into people’s everyday lives. Through the Commonwealth Future SDGs International Forum, President Chain Store Corporation communicated the core concept of a sustainable value chain. For Earth Hour, the Company launched a lights-off roadshow across northern, central, and southern Taiwan, and used the highly engaging Lights-Off Dance campaign to encourage public participation in low-carbon action. In social communication, President Chain Store Corporation worked with United Daily News on Sustainable Good Days, bringing years of education outcomes to life through the Sustainable Good Neighbor Funfest. At the SDG Asia, the Company brought together affiliated enterprises including 7-ELEVEN, Starbucks, President Transnet Corp. (T-Cat), and President Information Corp. to co-curate the largest sustainable corporate brand exhibition area at the event. Centered on “Green-Powered Operations,” the immersive exhibition showed how convenience store channels can work with the supply chain to put low-carbon living into practice. In addition, the Company strengthened local connections by participating in United Daily News’ 500 Times event, curating the Youth Deep Roots Project: Island + People Resonance themed exhibition to support returning youth teams in promoting local sustainable products. With its comprehensive channel advantages and owned media presence, President Chain Store Corporation generated more than 100 million sustainability exposures in 2025, bringing sustainability concepts into everyday life.

< Commonwealth Future SDGs International Forum >

As global climate change intensifies, corporate sustainability action has shifted from individual efforts to collective action. Recognizing the environmental and social influence of the supply chain, President Chain Store Corporation participated in the Commonwealth Future SDGs International Forum with sustainable value chain as its core strategy, working to embed ESG principles into supplier management and public communication. The Company also connected with resources from the Commonwealth Sustainability to strengthen the communication framework for its sustainable value chain. Through concrete actions such as Earth Hour in March, the Company used its channel influence to work with partners in reducing carbon footprints and fulfilling its commitment to mutual benefit with the environment. The dialogue session featuring President Chain Store Corporation received a satisfaction score of 9.24 out of 10.



< March - Earth Hour / Lights-Off Roadshow and Lights-Off Dance Challenge across Northern, Central, and Southern Taiwan >

In 2025, President Chain Store Corporation once again obtained official authorization from WWF, marking its fourth consecutive year participating in Earth Hour in March. For the first time, the Company created interactive check-in installations in northern, central, and southern Taiwan, at Shih Hsin University, Tai’an Service Area, and Dongshan Service Area, inviting the public to experience the moment of switching off store sign lights by hand and strengthening their personal connection to environmental protection. On digital channels, the Company launched the fun LOCK Lights-Off Team short-video campaign and social media collaboration, successfully driving influencer participation and wider sharing. This allowed sustainability awareness to move across both physical and digital settings and helped build broader social consensus.



< April-June - Earth Day and World Environment Day Social Media Campaigns >

For Earth Day in April and World Environment Day in June, President Chain Store Corporation worked with mainstream media to launch an innovative communication campaign. Through the engaging Sustainability MBTI interactive format, the Company turned complex sustainability achievements into a personalized participation experience, lowering the barrier for the public to engage with environmental issues and effectively increasing the visibility and discussion of sustainability topics. The campaign reached more than 500,000 people on social media and generated in-depth coverage from eight media outlets.



< July - United Daily News Sustainable Good Days Media Advocacy >

Sustainability education should take root from childhood. As Taiwan's society becomes increasingly diverse, ensuring that groups speaking different languages have equal access to sustainability information has become an important issue for companies working toward social good. In July, President Chain Store Corporation participated in United Daily News' Sustainable Good Days media advocacy campaign under the theme President Chain Store Corporation x Good Neighbor Foundation Sustainable Good Neighbor Funfest. Through a media-partner booth activity, the Company communicated the results of convenience store sustainability education to the public. The booth showcased palm-sized picture books and DIY materials developed by President Chain Store Corporation Good Neighbor Foundation over the years, and also presented the latest four-language picture books. Four OPEN Sister Storytelling sessions were held in Mandarin, English, Vietnamese, and Indonesian to engage consumers. OPEN! characters also appeared at the event, attracting the public to the booth. The activity guided parents and children to learn through play, helping make sustainability awareness more accessible and deeply rooted. The event attracted 20,000 participants, while integrated online and offline media reach totaled 12 million people.



< September - 7-ELEVEN Green-Powered Operations >

President Chain Store Corporation participated for the third time in the SDG Asia hosted by the Institute for Sustainable Energy Research in September 2025. The Company brought together affiliated enterprises including 7-ELEVEN, Starbucks, President Transnet Corp. (T-Cat), and President Information Corp. to co-curate the largest sustainable corporate brand exhibition area at the event. Under the theme 7-ELEVEN Green-Powered Operations, and in combination with the Rice Food Future Market, the immersive experience presented a sustainable industry chain spanning sustainable procurement, smart logistics, and low-carbon products. For the first time, the exhibition publicly showcased the logistics automation equipment introduced by the Company ahead of the industry, as well as innovative friendly store services such as the cashier checkout friendly chair and smart tablet, giving visitors an immersive experience. The exhibition showed the public how President Chain Store Corporation works with its supply chain to put low-carbon living into practice and demonstrated the brand's sustainability capabilities. Over the three-day event, in-person visitors exceeded 50,000, while online reach reached 92.74 million people. The Company also received the SDG Asia Exhibition Awards: Sustainable Exhibition Award - Platinum and Excellence in Sustainable Guided Tours Award from the organizer.



< December - United Daily News 500 Times Media Advocacy >

President Chain Store Corporation worked with President Chain Store Corporation Good Neighbor Foundation to curate the Youth Deep Roots Project: Island + People Resonance themed exhibition. The exhibition brought together eight youth teams supported by the Foundation to create a Local Youth Product Exhibition Area, pairing teams into local support groups to display and sell their sustainable local products. The initiative strengthened public understanding of the Youth Deep Roots Project and communicated the Foundation's long-term commitment to accompanying young people returning home, settling locally, and cultivating local communities, while putting the core spirit of local mutual benefit and sustainable development into practice. Through onsite tasting, interactive displays, and integrated online and offline promotion, the exhibition invited consumers to choose local products that are more environmentally friendly and to practice sustainable living. Over the three-day event, total visitor traffic exceeded 120,000, while combined online and offline promotional reach totaled 25 million people.



< Sustainability Promotion and Social Media >

The 7-ELEVEN Bring Back the Love sustainability community curated in-depth monthly themes to present the sustainability results of President Chain Store Corporation and President Chain Store Corporation Good Neighbor Foundation. In addition to promoting in-store change donations, ibon donations, and charitable pledges, the community also used digital influence to integrate promotion of OPENPOINT APP donations. In the meantime, President Chain Store Corporation continued to strengthen sustainability communication with consumers, covering actions related to plastic reduction, carbon reduction, food sustainability and health, and sustainable procurement and biodiversity, working with the public toward a greener and more planet-friendly future. Throughout the year, the sustainability community published approximately 226 posts, reaching more than 24 million people.