

2 Highlight Summery

Economic & Governance

7-ELEVEN Store Expansion

Market Share (%)

49.02

Total number of 7-ELEVEN (Stores)

4,852

CSR Governance Performance

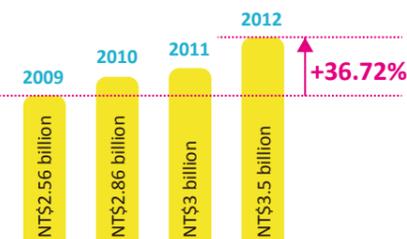
- Enact "PCSC Corporate Social Responsibility Best Practice Guideline".
- Establish the Compensation Committee.
- Introduce Independent Director and Establish the Audit Committee.

Indirect Economic Impact

Total Consumption for Agricultural Produces (tons)

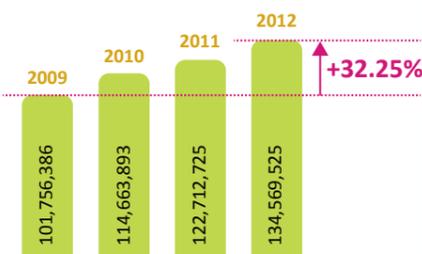


Purchase Amount in Dollars (NT\$)



Direct Economic Value

Revenue(NT\$1,000)

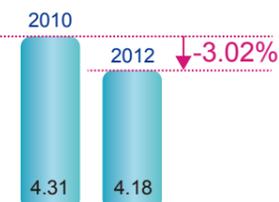


Net Profit(NT\$1,000)



Environmental

Energy and Climate Change



Intensity Indicator
tonCO₂e / Revenue (NT\$ million)

With the introduction of energy-saving measures during 2011 and 2012, it is expected that PCSC can save more than **51.63** million kw-hr of power each year, which equals to the reduction of 30,621 tons of CO₂ emission. The power bill saving for 2012 is expected to be around NT\$100 million.

PCSC voluntarily set a greenhouse gas reduction target in 2011 to reduce **5%** of greenhouse gas emission per revenue (NT\$ million) by 2015 based on the emission level of 2010.

Promote Logistics Affiliates-Implementing Carbon Reduction

- Truck fleets will install vehicle real-time monitoring system.
- Based on the results of the pilot run period, approximately NT\$3 million of fuel cost can be reduced annually for every 1,000 vehicles after the system is introduced. Each vehicle on average can reduce 4.6 hours of idle time and reduce CO₂ emission of **21.5 kg** every month.
- Logistics Affiliates (Retail Support International, President Logistics International Corp, UPCC, Wisdom Distribution Service, and President Transnet Corp)-Implementing Energy-Saving and Carbon Reduction Program.

Green Product

- PCSC introduced new 7-SELECT green products that promote sustainable lifestyle
- 7-SELECT Extra Heat thermal underwear have sold more than one million pieces in 2012 alone.
- Coffee grounds of CITY CAFE have been recycled to produce Extra Heat thermal wear. Each kilogram of fabric contains 10g carbonized coffee particle .

Green Procurement

- PCSC has upgraded to the 3rd generation of POS system in 2012.
- The computing speed **↑ 3.7times**
- Normal rated power **↓ 25%**
- standby power **↓ 38%**
- 3rd generation of POS helps to improve the efficiency of operational management and bill processing.
- 3rd generation of POS significantly reduce the power cost of the POS system.



Social

Charity Works



Coin Donation at 7-SELVEN stores has accumulated a total charity donation of **1,647,640,000** (by February 28th, 2013) during the past 25 years.

We have raised more than NT\$ 32 millions and helped more than 125,000 physically and mentally challenged people and their families since 2007. A total of **1.59 millions** person-times have been benefited by the program.

Employee Rights

- PCSC published the labor rights and interest policy in 2012.
- We recruited **60** auditors within the group to conduct labor-related internal audit to create a fair working environment.

Society Safety

4,852 stores of 7-ELEVEN cooperate with Governance to become part of the government's disaster information reporting system

CSR Happy Ambassador

A total of **60** store managers have completed the program in 2011 and 2012. They have implemented community-specific CSR projects within the store.

Community Involvement

- A total of **1,420** Good Neighbor party were held in 2011 and 2012.
- More than **82,184** volunteers had participated in the "Clean Up the World" event in the 2011 and 2012.
- There are **421** 7-ELEVEN stores featuring the Community Health Station in Taiwan.