

## 品牌故事



知音文創近40年來，不斷創造許多動人的設計商品，從手工卡片起家一路延伸至木器禮品，始終希望透過簡單的設計來感動人心；在不斷地嘗試和努力下，Wooderful life在2012年正式問世，透過自然木材的溫潤，喚起人與人之間溫度的記憶。

## 永續發展 SUSTAINABILITY



人工造林可以種下增加儲碳量  
排放更多氧氣的新生樹苗

Plant saplings which can store carbon  
while releasing oxygen back into the air.



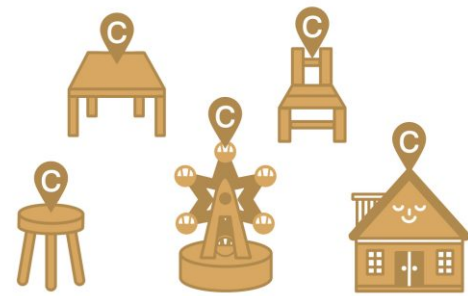
樹木行光合作用排放氧氣  
將碳留存於樹木中

Trees produce oxygen and store carbon  
during photosynthesis.



砍伐採固碳效果減弱的成熟木  
保留優質樹木

Mature trees are with low carbon fixation  
efficiency, cut down these trees and pick  
up wood materials for use.



木材加工成為木製品  
將碳元素長期存留於木頭之中

wooden products are made of wood.  
Carbon is stocked in wood for a long  
period of time.



木頭燃燒時所排放的碳量  
可讓新生的樹苗循環利用

The released carbon while burning can be  
used by saplings.



使用木材能節能減碳、固碳  
實現低碳的綠色生態圈

use wood to save energy, reduce carbon  
and fix carbon. It helps to build a green  
life together.